ANNUAL REPORT
GETTING TO THE ROOT CAUSE...

GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED
From the Executive Director

Dear Friends,

Another year goes by and we continue to receive support from businesses and individuals that share our vision of a community where all individuals and families in Sheboygan County can achieve their human potential through financial stability, education and healthy lives.

It is through your continued support that we were able to accomplish so much this year! A few of the highlights:

- **Financial Support for Partner Agencies:** Our Community Action Fund continues to invest in quality programs and services that are meeting a variety of community needs. From preventative programs to crisis and intervention programs, our partner agencies were able to serve over 43,000 community members last year!

- **Providing Access To Healing:** This program continues to expand. Last year alone, therapists were able to assist 250 students, which is more than double the previous year.

- **Sheboygan County Community Partnership for Children:** This coalition continues to serve families in our county through providing FREE Developmental Screenings, facilitating the Welcome Baby Program and the NEW Parent Cafés.

- **Volunteer Center:** Community members utilize the Volunteer Center to find volunteer opportunities in our county. Within this fiscal year, we welcomed 960 volunteers for 2018 Day of Caring! An impact that we look forward to continuing.

We are continually humbled by the widespread support. Together, gathered around a common mission, we accomplish so much!

Great people, Great schools, Great businesses, Great hospitality, Great communities and all next to one Great Lake!

Sincerely,

Tom Malmstadt
2018-19 COMMUNITY INVESTMENTS

A quality education is essential to obtaining and keeping a job with a livable wage and health benefits.

Financial stability ensures individuals and families can pay for today’s necessities and save for the future.

Connecting to affordable health services keeps children on track in school and adults productive at work.

United Way's purpose is to be at the center of those needs, facilitating community resources, convening broad dialogue and focusing on the areas of highest need.

Thanks to the support of individuals, companies and nonprofits, the Community Action Fund was able to support two focus area programs and 44 programs provided by 22 nonprofit agencies during our 2018-19 Fiscal Year.

These programs play an integral part in meeting the needs of individuals and families in our community. Program outputs are below:

**EDUCATION**
- 7,879 individuals received mentoring services
- 159 families received child care support
- 443 welcome baby baskets were delivered in 2018

**FINANCIAL STABILITY**
- 11,000 nights of shelter were provided
- 12,600 individuals received budget counseling and financial education
- 371 families received rental assistance

**HEALTH**
- 250+ students received counseling services during the school year
- 64,208 meals were delivered to the homebound
- 14,875 nutritious meals and snacks were provided to students

**OTHER NOTES**

United Way of Sheboygan County’s Board of Directors approved a three-year Strategic Plan during this fiscal year. Goals for the next three years include:

- Add a third focus area under the financial stability pillar while growing existing focus areas.
- Increase funding by diversifying across major gifts, grants and workplace campaigns.
- Grow the understanding of collective impact among partners, donors and the community.
- Develop staff skills while maintaining 15% in overhead costs.

Find the more details on uwofsc.org/about/annual-reports/
Our Mission: United Way strives to build a stronger and healthier Sheboygan County through effectively facilitating community resources, convening broad dialogue and focusing on the areas of highest need.

Our Vision: A community where all individuals and families can achieve their human potential through education, income stability and healthy lives.