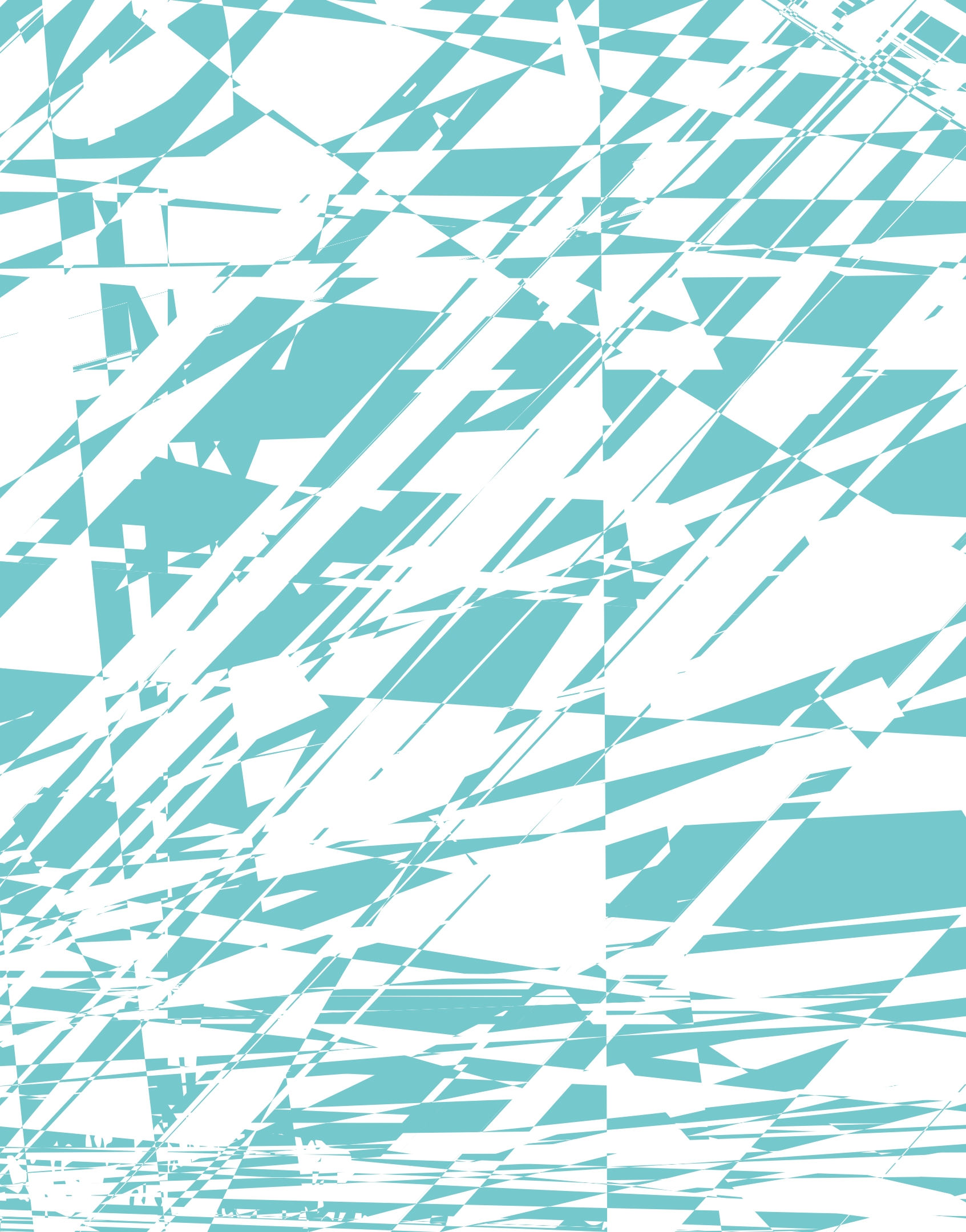


HOPE *in* ACTION

United
Way



United Way of
Sheboygan County



WHAT WE DO



2022-23 United Way Campaign Video

Share



HOPE *in* ACTION

2022-23 Campaign Video

Watch on YouTube

<https://www.youtube.com/watch?v=2-oVbPWncQI&t=>

WHAT WE DO



Community Support

- Connect individuals and businesses to volunteer opportunities
- Provide advocacy and education on issues impacting our local community
- Community Needs Snapshot Project
- Resources and referrals through 2-1-1
- Lead and participate in community conversations to find long-lasting solutions to systemic issues



Nonprofit Support

- Social Sector Diversity, Equity, Inclusion & Belonging Lead Organization
- Nonprofit Resource Network
- Supports volunteerism for local nonprofits
- Professional development & sector specific training opportunities
- Grants for local nonprofits (Small Grants, Emergency Reserve Grants, Day of Caring & Partner Agency funding)

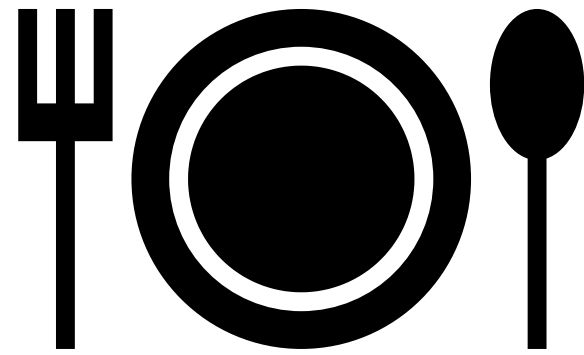
We are more than fundraisers.
We are Change Makers.



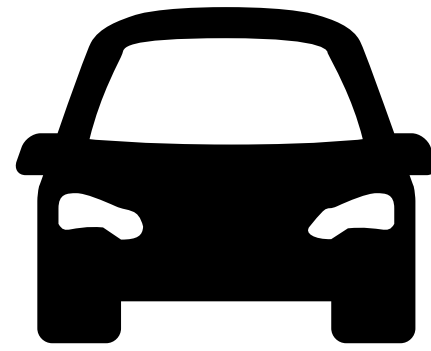


WE
DO
IT

33% OF HARDWORKING HOUSEHOLDS IN SHEBOYGAN COUNTY STRUGGLE TO PAY FOR BASIC ESSENTIALS LIKE:



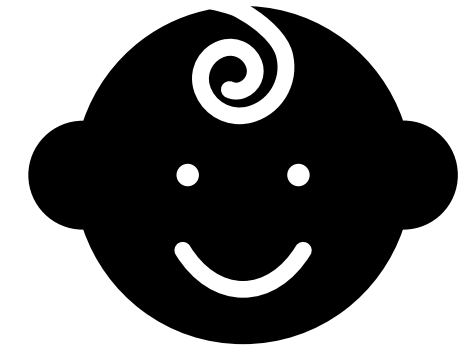
Food



Transportation



Housing



Child Care

Source: ALICE Report 2018 www.unitedforalice.org

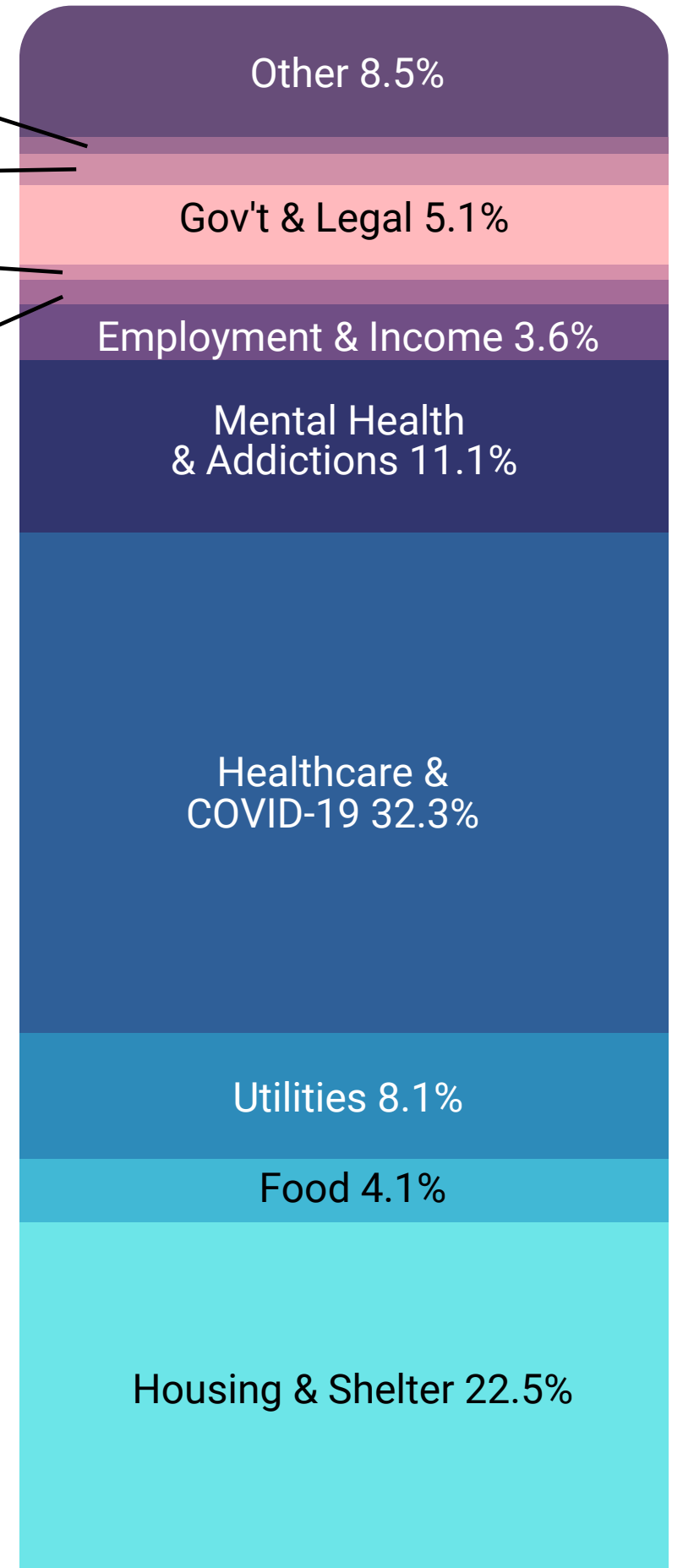


2021 TOP CALL CATEGORIES (After Healthcare)

- Housing & Shelter
- Mental Health & Addictions
- Utilities

**CALL 211 | TEXT your zipcode to 898211
OR VISIT [211wisconsin.org](https://www.wi.211counts.org/)**

Disaster 1.1%
Transportation Assistance 2%
Child Care & Parenting <1%
Clothing & Household 1.6%



Top Referrals by Category Above

Source: 211 Call Center [wi.211counts.org/](https://www.wi.211counts.org/)

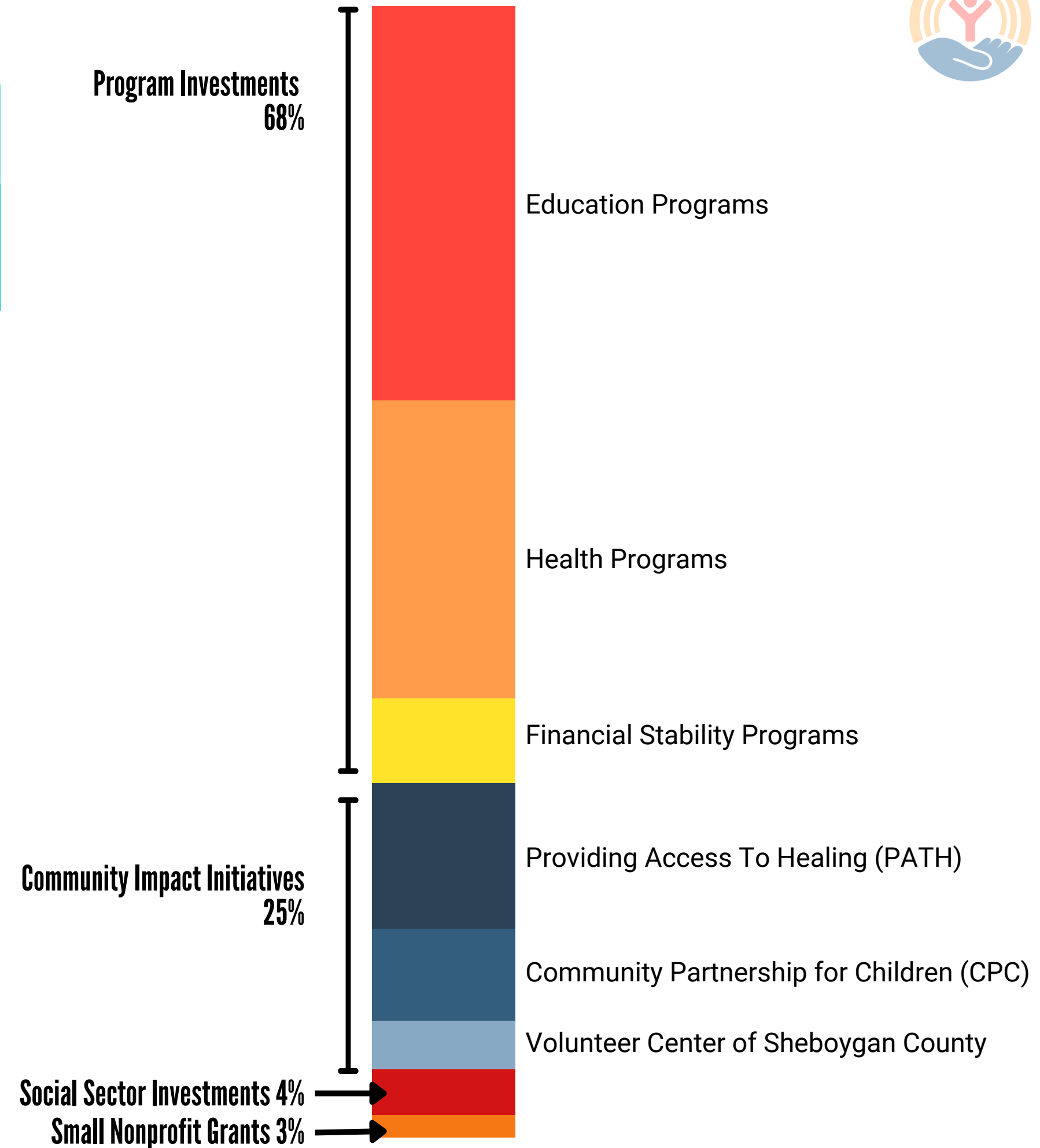
HOW WE DO IT

UNITED WAY 2022-2023 INVESTMENTS

\$2.127 TOTAL INVESTMENT

United Way benefits the entire community, not just one program, issue, or population.

The Community Action Fund supports **40 programs** run by **24 local agencies**, plus **3 community impact initiatives** and additional community programming that meet the needs of individuals and families in Sheboygan County. As a modern United Way, being community-owned and data-driven are leading values that help guide investing in the community.



2021-22 INVESTMENT DETAILS



HEALTH

\$554,628

- Alzheimer's Association SE WI**
Awareness, Education & Support
- American Red Cross Northeast Wisconsin Chapter**
Disaster Services
- Boys & Girls Clubs of Sheboygan County**
Healthy Lifestyles
- CASA of East Central Wisconsin**
Child Advocacy Support Services
- Catholic Charities**
Community Counseling
- Fresh Meals On Wheels of Sheboygan County**
Meals on Wheels Delivery
- Lakeshore Regional Child Advocacy Center**
Forensic Interviews for Family
- Mental Health America Lakeshore**
Individual Assistance Program
Community Service/Advocacy
- Partners for Community Development**
Mental Health Translation Services
- Rainbow Kids**
Child Grief Support
- Safe Harbor of Sheboygan County**
Shelter & Helpline
Youth Services
- Sheboygan County Food Bank**
Supplemental Backpack program
- Sheboygan County Interfaith Organization**
Bridgeway & Beyond TLP
Farmers Market
Family Pathways
- The Salvation Army**
The Emergency Lodge
The Red Shield Wellness Center

EDUCATION

\$737,617

- Bay-Lakes Council, Boy Scouts of America**
Comprehensive Youth Development
- Big Brothers Big Sisters WI Shoreline**
Community Based Mentoring
School Based Mentoring
- Boys & Girls Clubs of Sheboygan County**
Academic Excellence
Good Character
- Family Connections**
Child Care Resource Development
- Family Resource Center of Sheboygan County**
Parents as Teachers
Literacy Council Adult Tutoring
- Foundations Health & Wholeness**
Runaway and Youth Services
- Girl Scouts of Manitou Council**
Leadership Experience
- Mental Health America Lakeshore**
Education
- Nourish Farms, Inc.**
Farm to School
Farm to ECE
- REINS, Inc.**
Equine Assist Learning Program
- Safe Harbor of Sheboygan County**
Prevention & Education

FINANCIAL STABILITY

\$157,755

- Catholic Charities**
Outreach/Case Management Services
- Family Connections**
Connections
- Family Service Association**
Budget & Credit Counseling
Financial Literacy
- Lakeshore CAP**
Rental Assistance
- The Salvation Army**
Comprehensive Services

COMMUNITY IMPACT INVESTMENTS

\$677,500

- Community Partnership for Children (CPC)**
Birth-to-6 initiative focused on parent supports, child development and kindergarten readiness.
- Providing Access To Healing (PATH)**
Mental health initiative providing school-based mental health services for youth, educators, & families.
- Volunteer Center of Sheboygan County**
Initiative supporting & coordinating volunteerism for individuals, nonprofits, and businesses.

Health, education, and financial stability are the building blocks of a good quality of life and a strong community.

UWSC funds programs that take on challenges in these three areas to drive systematic change.

PARTNERS

alzheimer's  association®

 **American Red Cross**



**BOY SCOUTS OF AMERICA
BAY-LAKES COUNCIL**

 **Big Brothers Big Sisters.**
OF SHEBOYGAN COUNTY



**BOYS & GIRLS CLUBS
OF SHEBOYGAN COUNTY**



CATHOLIC CHARITIES
SERVING NEIGHBORS IN NEED



CASA
Court Appointed Special Advocates
FOR CHILDREN



COMMUNITY PARTNERSHIP FOR CHILDREN
Sheboygan County  UNITED WAY OF SHEBOYGAN COUNTY



Consumer Credit Counseling Service



Family RESOURCE CENTER
SHEBOYGAN COUNTY



Family Connections
INC.



foundations
health & wholeness



girl scouts
of manitou



LAKESHORE CAP, INC.



LAKESHORE
community health care



Fresh
Meals On Wheels
of Sheboygan County, Inc.



REINS
Equine-assisted
Activities & Therapies



SAFE HARBOR
Shelter From The Storm



THE SALVATION ARMY



SCIO
Sheboygan County
Interfaith Organization

PARTNERS
FOR COMMUNITY DEVELOPMENT, INC.

DATI
PROVIDING ACCESS TO HEALING

SCHOOL-BASED MENTAL HEALTH COMMUNITY IMPACT INITIATIVE  UNITED WAY OF SHEBOYGAN COUNTY



SHEBOYGAN COUNTY FOOD BANK





IMPACT OF UWSC

**MORE THAN 30,000 LIVES WERE
MADE BETTER BECAUSE OF THE
GENEROSITY OF SHEBOYGAN COUNTY**



IMPACT EXAMPLE

**MORE THAN 90% OF YOUTH WHO
HAVE A COMMUNITY MENTOR
AVOID RISKY BEHAVIORS**



IMPACT EXAMPLE

**NEARLY 90% OF TEACHERS WHO
PARTICIPATE IN THE MINDFUL
CLASSROOM INITIATIVE REPORT A
CALMER CLASSROOM ENVIRONMENT**



IMPACT EXAMPLE

**4,081 FAMILIES RECEIVED
SUPPORT IN ACCESSING
FOOD EVERY MONTH**

Fresh Meals on Wheels, Sheboygan County Food Bank, Sheboygan County Interfaith Organization



IMPACT EXAMPLE

**THE ACADEMIC EXCELLENCE PROGRAM
PREVENTED SUMMER LEARNING LOSS
FOR 90% OF YOUTH WHO
PARTICIPATED**



IMPACT EXAMPLE

**75% OF MEAL RECIPIENTS
EXPERIENCE IMPROVED
HEALTH**



IMPACT EXAMPLE

**4,878 PEOPLE RECEIVED
FINANCIAL SUPPORT**

Catholic Charities, Consumer Credit Counseling, Family Connections, Lakeshore CAP, Salvation Army



IMPACT EXAMPLE

90% OF CHILDREN EXITING THE PARENTS AS TEACHERS PROGRAM ARE HEALTHY, SAFE, AND READY TO LEARN



IMPACT EXAMPLE

**26,021 NIGHTS OF
SHELTER PROVIDED**



IMPACT EXAMPLE

620 HOUSEHOLDS WERE PROVIDED RENTAL ASSISTANCE TO OVERCOME BARRIERS AND GAIN SECURE HOUSING



IMPACT EXAMPLE

**10,958 YOUTH PARTICIPATED
IN PROGRAMS TO IMPROVE
THEIR FUTURE**



IMPACT EXAMPLE

**75,100 MEALS DELIVERED
TO THE HOMEBOUND**



IMPACT EXAMPLE

**1,792 CALLERS FROM SHEBOYGAN
COUNTY CONNECTED WITH INFORMATION
AND RESOURCE SPECIALISTS TO FIND
RESOURCES**



IMPACT EXAMPLE

**1,470 PARENTS RECEIVED
PARENTING EDUCATION AND
SUPPORT**



IMPACT EXAMPLE

**3,594 INDIVIDUALS RECEIVED
MENTAL HEALTH SERVICES
AND EDUCATION**

Alzheimer's Association, Catholic Charities, Mental Health America, PATH, Lakeshore Regional Child Advocacy Center, Salvation Army



IMPACT EXAMPLE

**8,388 THERAPY SESSIONS WERE
PROVIDED THROUGH SCHOOL-
BASED MENTAL HEALTH SERVICES**



IMPACT EXAMPLE

**3,120 CHILDREN WERE
TAUGHT LEADERSHIP AND
LIFE SKILLS**

Boy Scouts, Girl Scouts



IMPACT EXAMPLE

233 CHILDREN WERE PROVIDED WITH A COMPLETE FORENSIC INTERVIEW AND DID NOT HAVE TO ENDURE MULTIPLE INTERVIEWS FOLLOWING A TRAUMATIC EVENT



IMPACT EXAMPLE

**1,015 FAMILIES RECEIVED COMMUNITY
SUPPORT, RESOURCES, AND REFFERALS
FOLLOWING THE BIRTH OF A CHILD
BEFORE LEAVING THE HOSPITAL**



UWSC continues to put your dollars to work in the community.



UWSC is committed to:

- **Partner** with local organizations, government and businesses to understand and solve complex issues
- **Provide funding** to nonprofit programs that have measured results with strong and sustainable financial health to help your dollars go further
- **Strengthen the local social sector** through providing the Nonprofit Resource Network, Volunteer Center Network, and educational trainings & workshops for nonprofit staff, boards, and the community
- Being **community-owned** and **data-driven**, providing accountability and transparency in all we do

THE DIFFERENCE YOU MAKE



\$25 GIFT
Provides a monthly bus pass to an individual so they can make it to necessary appointments



\$50 GIFT
Provides an annual child care registration fee for one child



\$75 GIFT
Provides a warm meal and wellness check for a veteran for three weeks



\$100 GIFT
Provides an eye exam for a community member in need



\$500 GIFT
Funds a full day of emergency shelter for 10 people following a disaster



\$1,000 GIFT
Supports two series of parenting classes



STEP 1 MY INFORMATION

FIRST NAME M.I. LAST NAME SUFFIX

MAILING ADDRESS

CITY STATE ZIP CODE

PHONE NUMBER Cell Home Work EMAIL ADDRESS Personal Work

EMPLOYER EMPLOYEE ID (If applicable)

STEP 2 MY INVESTMENT

Payroll Deduction (Per Pay Period) \$5 \$10 \$25 \$50 \$100 Other: \$ _____

Multiplied by # of Pay Periods: _____ = My Total Annual Gift: \$ _____

Check or Cash Amount: \$ _____ Check #: _____ Check Date: _____

Credit Card Amount: \$ _____ Card #: _____

Exp. Date: _____ CVV: _____ Billing Zip Code: _____

Stock Amount: \$ _____ Stock Name: _____ Est. Date: _____

STEP 3 MY IMPACT (optional)

Community Action Fund (Impacting the most people) \$ _____ Amount	Community Partnership for Children (CPC) \$ _____ Amount	Providing Access To Healing (PATH) \$ _____ Amount	Volunteer Center of Sheboygan County \$ _____ Amount	Other Agency Name _____ EIN # _____ \$ _____ Amount
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STEP 3 MY INVOLVEMENT

- I would like my gift to remain anonymous (I do not want to be listed publicly).
- I would like my spouse/partner's name and/or gift to be recognized with mine.

SPOUSE/PARTNER NAME SPOUSE/PARTNER EMPLOYER

- EMERGING LEADERS: I am pledging \$500 or more and would like to be recognized as an Emerging Leader.
- RETIREMENT: I am planning on retiring within the next year and would like to continue my involvement.

SIGNATURE DATE

THANK YOU FOR BEING A CHANGE-MAKER FOR OUR COMMUNITY!

YOUR GIFT

YOUR COMMUNITY INVESTMENT

Consider increasing your gift by \$3 this year.
 Last year, United Way's Community Action Fund was \$321,000 shy of program funding requests.

If every single person living within Sheboygan County gave just \$3 *more* than last year – we'd be able to cover that gap and further lift the nonprofit sector as they help respond to immediate needs and prepare people for the future.

Give where you live.
 Give back to the United Way in your hometown or where you live by designating your contribution in the 'Other' section of the form.

When you choose to give to United Way's Community Action Fund, you are impacting the most lives. Annual gifts to United Way last year impacted 1 in 4 people in Sheboygan County.

HOPE *in* ACTION

Looking for more ways to get involved?

Attend an upcoming event

Volunteer Year-round **Host a Donation Drive**

Invite others to give with you

Give to a Wish List

Donate **Join a Committee**



United Way of
Sheboygan County

uwofsc.org/getinvolved

HOPE *in* ACTION

Connect with us!

CALL 920-458-3425

EMAIL info@uwofsc.org

VISIT uwofsc.org



United Way of
Sheboygan County