



# HOPE *in* ACTION

## 2022-23 CAMPAIGN KICKOFF & DAY OF CARING

Thursday, September 22 | Sheboygan County Fairgrounds

To whom it may concern,

United Way's Campaign Kickoff and Day of Caring invites hundreds of individuals and groups to make a difference across Sheboygan County.

The Campaign Kick-off draws attention to the needs in our community and sets the tone for the United Way Campaign. This year's campaign theme is **Hope in Action** which wonderfully describes what United Way donors, corporate and nonprofit partners, staff, and volunteers do each year.

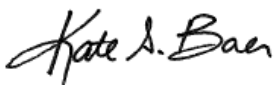
By sponsoring United Way's Campaign Kick-off and Day of Caring, you are helping hundreds of people join in the fun of giving back. Last year's event reached more than 800 community members alone, creating a ripple effect of hope – and this year our goal is to make an even bigger splash!

All sponsors will receive substantial recognition before, during and after the event. Information outlining sponsorship levels is enclosed. To ensure that you receive all the marketing opportunities available, please confirm your sponsorship no later than *August 11<sup>th</sup>, 2021*.

Your sponsorship is vital to the success of the event. Please consider making a gift at a sponsorship level that aligns with your philanthropic goals.

Thank you for all you do for our community!

With Gratitude,



### UWSC Development Team

Kate Baer, Executive Director, [kate@uwofsc.org](mailto:kate@uwofsc.org)

Katelyn Piper, Director of Community Development, [katelyn@uwofsc.org](mailto:katelyn@uwofsc.org)



## IMPACT LAST YEAR

- **465 volunteers** were mobilized to fill **38 projects** for **24 local nonprofit agencies**
- **2,300 volunteer hours** completed in the one day
- **16 Day of Caring Mini-Grants** were awarded
- **200+ community members** gathered to kick-off United Way's 2021 Campaign to continue to support local nonprofit agencies, community impact initiatives, and more!
- **100+ workplace campaigns**, combined with corporate, foundation, and individual gifts, **raised \$2.1 million** to support Sheboygan County's nonprofit sector through United Way



United Way of  
Sheboygan County

2020 Erie Avenue, Sheboygan, WI 53081  
920.458.3425 | [info@uwofsc.org](mailto:info@uwofsc.org)  
[www.uwofsc.org](http://www.uwofsc.org)



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### Day of Caring & Campaign Kick-off Sponsorship Levels

Align your business with United Way of Sheboygan County's

Campaign Kick-off & Day of Caring.

Sponsorship provides the following benefits:

Sponsorship Benefit	Diamond \$7,500	Platinum \$5,000	Gold \$2,500	Silver \$1,000	Bronze \$500	Partner \$100
Company announced at campaign kick-off	✓					
Company mentioned on air on WHBL & B93 prior to the event	✓					
Company logo on UWSC website home page	✓	✓				
Company logo on acts of kindness challenge	✓	✓	✓			
Company logo on back of shirt	✓	✓	✓	✓		
Complimentary shirt for staff (additional shirts available for purchase)	20 shirts	10 shirts	10 shirts	5 shirts	5 shirts	
Name featured in press release, social media, website and e-news	✓	✓	✓	✓	✓	✓
Logo featured on sign outside UWSC office on Kohler Memorial Drive and at Sheboygan County Fair Grounds	✓	✓	✓	✓	✓	✓
First to view and sign up for volunteer opportunities	✓	✓	✓	✓	✓	✓



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### Day of Caring & Campaign Kick-off Sponsorship Form

Company Name \_\_\_\_\_

Company Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

#### Sponsorship Level

- \_\_\_\_\_ Diamond \$7,500
- \_\_\_\_\_ Platinum \$5,000
- \_\_\_\_\_ Gold \$2,500
- \_\_\_\_\_ Silver \$1,000
- \_\_\_\_\_ Bronze \$500
- \_\_\_\_\_ Partner \$100

#### Notable Dates:

**Friday, August 5th** – Volunteer opportunities open to sponsors

**Thursday, August 11th** – Sponsorship deadline for full benefits & signage

**Friday, August 12th** – Volunteer opportunities open to the public

**Friday, August 19th** – Deadline for a guaranteed t-shirt sizes

**Thursday, September 22nd** – **DAY OF THE EVENT!**

**Please make checks payable to, and return with form, by Thursday, August 11<sup>th</sup>, 2021 to:**

United Way of Sheboygan County  
2020 Erie Ave.  
Sheboygan, WI 53081

Contact Name \_\_\_\_\_

Contact Phone \_\_\_\_\_

Contact E-mail \_\_\_\_\_

**Who will serve as your company's Team Captain?** The Team Captain's role is to coordinate the volunteers from your company. The Team Captain will serve as your company's main contact for day and will receive updates as the event draws closer. The Team Captain is also responsible for sharing the number of shirts in the desired sizes (reference the enclosed chart for the number of complimentary shirts you will receive based on your sponsorship level – additional shirts are available for purchase).

Captain Name \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Number of shirts (based on sponsorship level) \_\_\_\_\_

T-shirt quantity: #Small \_\_\_\_\_ #Medium \_\_\_\_\_ #Large \_\_\_\_\_

#XL \_\_\_\_\_ #XXL \_\_\_\_\_ #XXXL \_\_\_\_\_

We will follow up with each team captain(s) after we receive this form.

Questions? Call Katelyn Piper at 920-458-3425 or via email at [info@uwofsc.org](mailto:info@uwofsc.org).

**Thank you for your commitment to our community!**



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