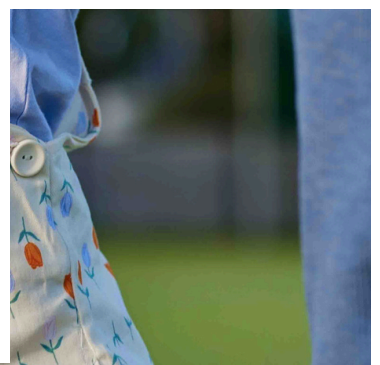
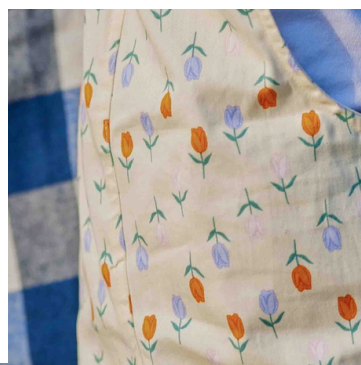
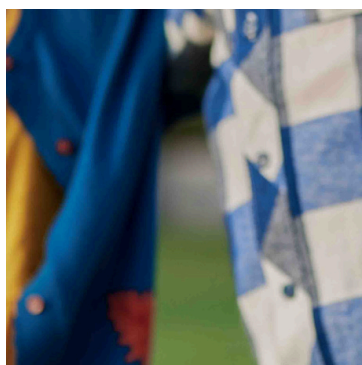
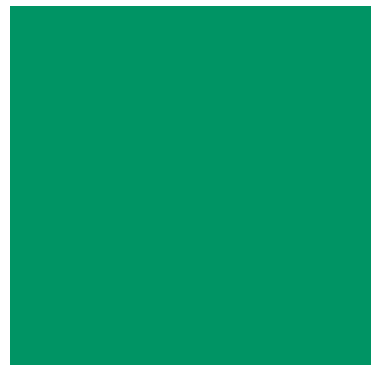
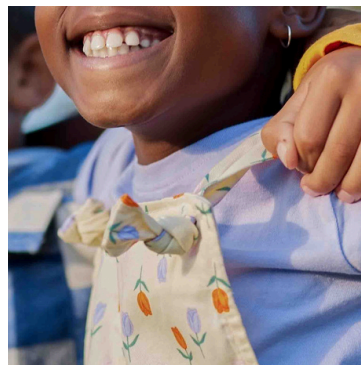
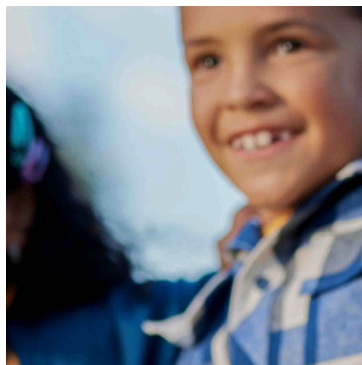
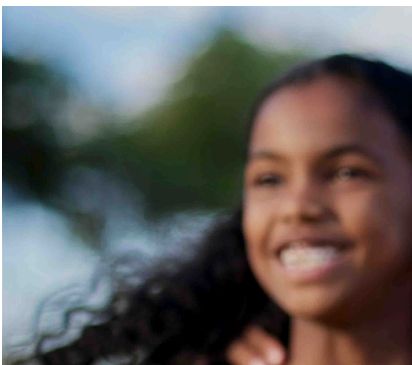
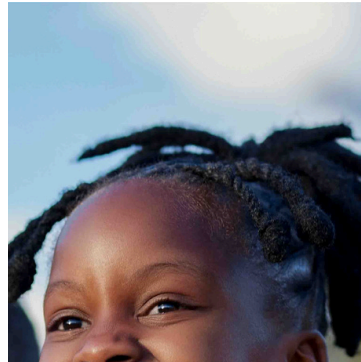


# 90 years of **CREATING HOPE** in Sheboygan County

2023 - 24  
Annual Report



# REFLECTIONS & HOPE

Dear Friends and Supporters,

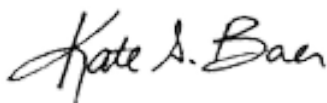
As we reflect on the 2023-2024 fiscal year, it is with immense gratitude and pride that we present our annual report, a testament to the progress and partnerships that define our work at United Way of Sheboygan County.

This year, we witnessed the profound impact of connecting resources with community needs and transformed challenges into opportunities for growth and resilience. From the expansion of our school-based mental health program Providing Access to Healing (PATH), which provided over 10,000 therapy sessions to local students, to record-breaking volunteer engagement during Day of Caring, the power of collective action has never been more evident. Programs like the Community Partnership for Children and our Volunteer Center have continued to strengthen families and foster a culture of service, while strong partnerships with local businesses and nonprofits have amplified our shared work to build a thriving Sheboygan County.

These accomplishments are only possible because of you – our dedicated supporters, donors, volunteers, partners and advocates. Your generosity fuels the essential programs and services that create lasting change, and your belief in our mission drives us to continually innovate and improve.

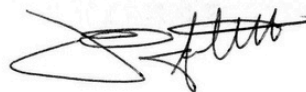
As we look ahead, we are filled with hope and determination, knowing that together, we can tackle the challenges that lie ahead and continue to create a healthier, stronger, and more equitable community. Thank you for being an indispensable part of this journey.

With heartfelt appreciation and gratitude.



**Kate S. Baer**

President & CEO

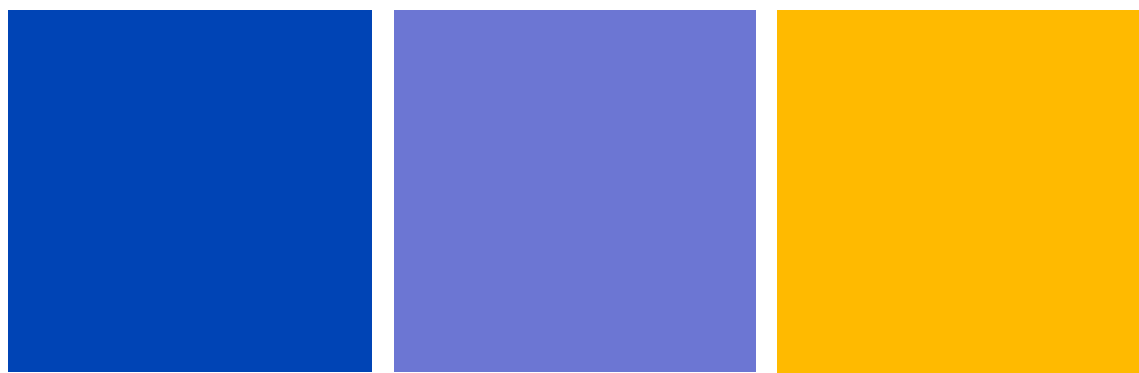


**David Gallianetti**

23/24 Board Chair, 24/25 Past Chair

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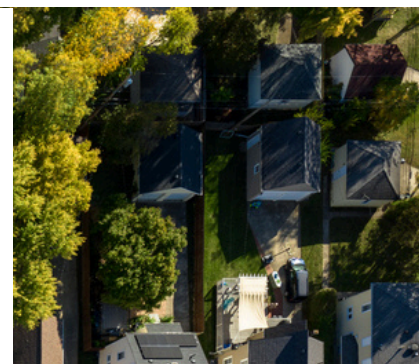
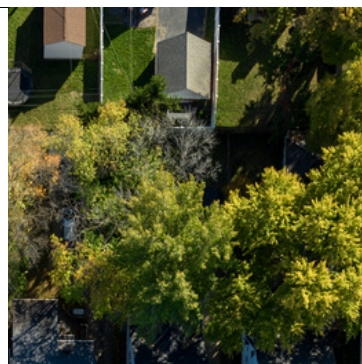


# COMMUNITY IMPACT

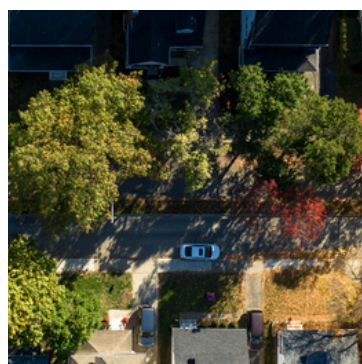
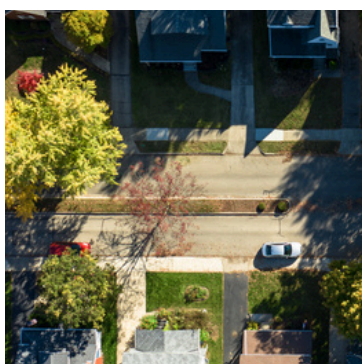
## Focusing in on the issues that matter

United Way of Sheboygan County is committed to creating lasting change through four key impact areas: youth opportunity, healthy communities, financial stability, and community resiliency. By focusing our efforts, we work alongside community partners to support initiatives that create brighter futures for today's youth, provide essential resources, and improve health and well-being.

Together, we're building a stronger, more vibrant Sheboygan County for all.



Youth  
Opportunity



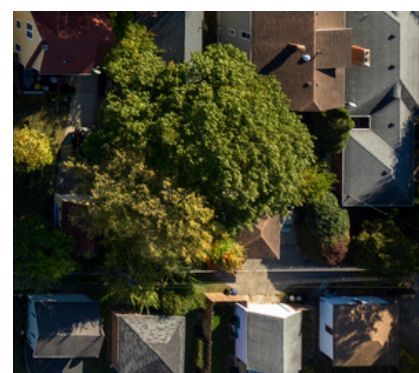
Healthy  
Community



Financial  
Security



Community  
Resiliency





# OUR INVESTMENT IN THE COMMUNITY

## Your impact is our commitment

Over the last 90 years, our organization has been known by many names, beginning as the Sheboygan Community Welfare Fund in 1934. In the 1960's, Sheboygan Falls and Plymouth each emerged with their own United Funds. Then in 2012, all three organizations merged together forming United Way of Sheboygan County. Though our name has changed, our commitment to this community has never wavered.

But change cannot happen alone. Because of your generosity, in 2023-24 United Way of Sheboygan County was able to invest a total of \$1.85 million, infusing our communities with hope and lasting change.

We are committed to maximizing investments in the community through:

- partnering with local organizations, across sector, to tackle complex issues and ensure your dollars are put to work effectively
- funding nonprofit programs with proven results and strong financial health, making sure your contributions have a lasting impact
- strengthening the local social sector through sharing resources, training and support
- ensuring your support drives meaningful change, through impact driven, data-informed and accountable decision making.



## \$1.85 million

investment that collectively supports more than 45,000 people in Sheboygan County

# 2023-24 INVESTMENTS IN COMMUNITY IMPACT

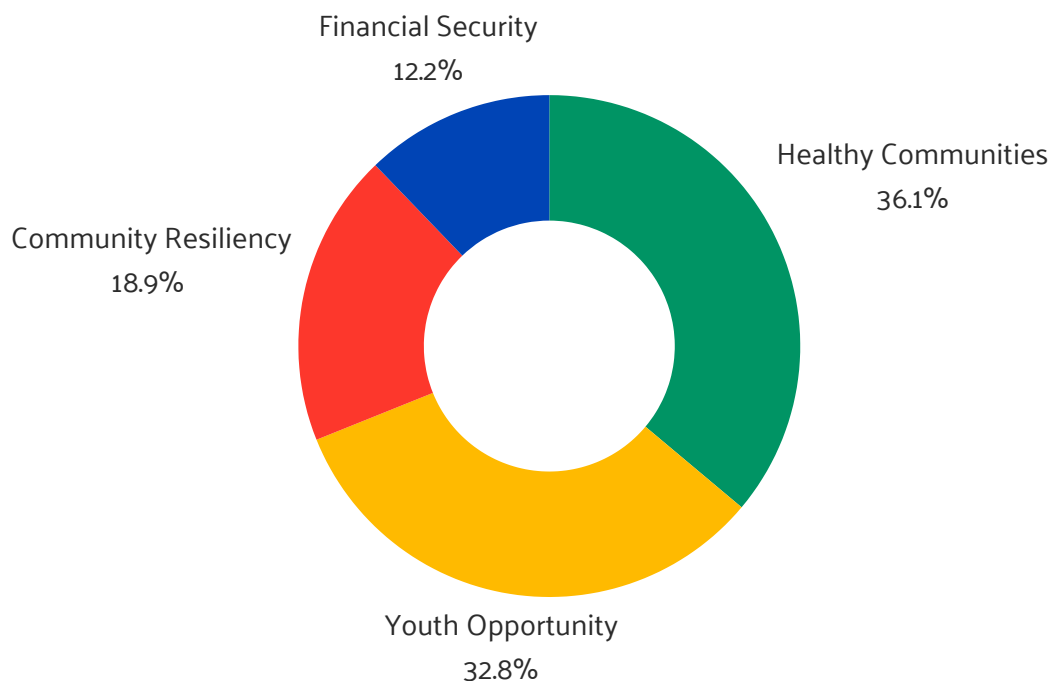
Investments total \$1.85 million dollars towards local programs and services that collectively support over 45,000 people in Sheboygan County. Focusing on four key areas, United Way focuses on advancing the social sector to improve as many lives as possible.

**Healthy Communities:** By reducing and removing barriers to accessing quality mental health services, we can improve well-being for all.

**Financial Security:** By providing access to shelter, food, and financial education, we strive to create a secure future for all.

**Youth Opportunity:** By focusing on quality child care, academic success, and positive relationships, we create pathways for young people to reach their full potential.

**Community Resiliency:** By connecting community needs with the right resources and people, we are creating a culture of service and support that strengthens our entire community.



# SOLVING COMPLEX PROBLEMS TOGETHER

**45,522 lives improved thanks to the generosity of Sheboygan County**

Creating meaningful change requires a collaborative approach to address complex challenges. By uniting local nonprofits, corporate partners, volunteers, and community leaders, we tackle the root causes of issues that impact individuals and families every day.

Together, we've achieved significant milestones, from increasing access to mental health services to providing essential resources for education and housing stability. Through these partnerships, we're empowering residents with the tools they need for lasting success and resilience, creating a stronger, more connected Sheboygan County for all.



**23,655**

nights of shelter

**10,489**

therapy sessions  
for students

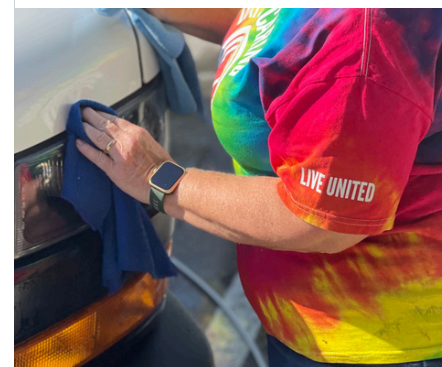


**6,853**

individuals received  
support to improve  
their financial futures

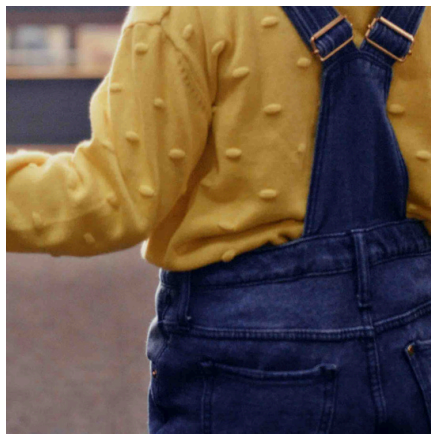
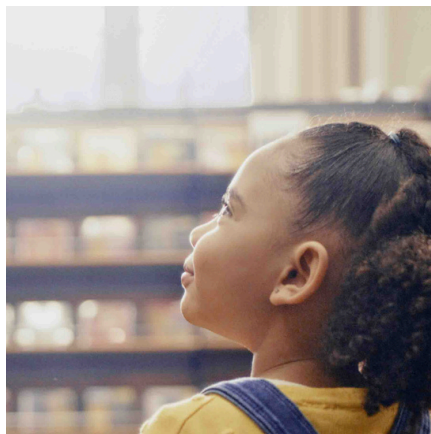
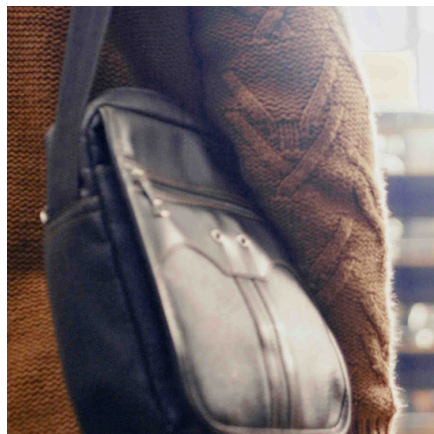
**822**

Welcome Baby  
baskets and visits  
to parents



# YOUTH OPPORTUNITY

By focusing on quality child care, academic success, and positive relationships, we create pathways for young people to reach their full potential.





# INVESTING IN YOUTH OPPORTUNITY

We believe every child deserves the chance to reach their full potential. By focusing on youth opportunity, we're committed to expanding access to quality child care, preparing young children for kindergarten, fostering positive relationships, and supporting parents and families. We know that early investments in children's physical, emotional, and social development build a strong foundation for lifelong success.

Challenges in this area range from limited access to quality child care and unpreparedness for kindergarten, to children lacking positive relationships. To address these, we support:

- Referrals and **training for child care providers** and professionals through Family Connections
- **developmental screenings** and resources like the “Welcome Baby” program, which distributes essential items to families in need
- In-home visits and **parenting education** through the Family Resource Center’s “Parents As Teachers” program
- innovative **before, after and out-of-school programming** through partnerships with organizations like Boys & Girls Clubs, Boys Scouts and Girl Scouts
- **farm-to-school education** at Nourish, providing children with knowledge about healthy food and sustainable environmental practices
- emotional regulation and **life skill supports**, through Foundations’ Runaway & Youth Services (RAYS) program

## YOUTH OPPORTUNITY GRANTEES

The organizations and programs below received funding in the 2023-24 fiscal year.



# OUR COMMUNITY GOALS FOR YOUTH & FAMILIES

Every young person deserves a chance to thrive, regardless of their circumstances. At United Way of Sheboygan County, we believe in creating environments where children and teens can succeed academically, socially, and emotionally. By addressing barriers and providing resources that empower youth, we aim to set the stage for a brighter future for all in our community.

Together with our **Youth Opportunity** partner agencies and grantees, we are focused on the following community goals:

- Parents are educated and confident in their parenting abilities.
- Parents are knowledgeable about community resources that can support them.
- Children entering kindergarten possess the social, emotional and academic skills that will provide a strong foundation for learning.
- Families have access to affordable, high-quality child care.
- Children are reaching their developmental milestones on time.



# COMMUNITY PARTNERSHIP FOR CHILDREN

Guided by its mission to develop and support a coordinated system addressing the diverse needs of Sheboygan County's children, families, and caregivers, the Community Partnership for Children (CPC) works tirelessly toward its vision: ensuring all children are safe, healthy, and prepared to grow, learn, and achieve. This year the CPC grew to 30 member agencies and is made up of a diverse team of early childhood experts from health care, government, education, business and nonprofit partners.

In 2023-24, CPC achieved significant milestones that exemplify this commitment including:

- receiving \$100,000 from the **Dream Up! Child Care Supply-Building Grant**, which results in the launch of three innovative programs aimed at creating a sustainable child care supply in the region.
- taking a leadership role in the Sheboygan County **Child Care Impact Survey**. CPC gathered vital insights and presented the findings to the community in May 2024, sparking action to address the child care crisis.
- celebrating and engaging families during the **"Month of the Young Child"** in April 2024. The coalition organized a passport program that encouraged families to explore and participate in events hosted by member agencies. This creative initiative highlighted the work of CPC members and brought families closer to the support systems available to them, making a lasting impact on the community.



## 822

families received hospital visits that provide support & resources following the birth of a child at Aurora and St. Nick's

## 76%

of children (ages 0-6) achieved developmental milestones

## 9,094

youth participated in programs to improve their futures

## 98%

felt more confident in their ability to support the best possible outcomes for their children

## 252

critical child health & safety items provided to local families through the CPC Distribution Network

## 1,730

parents received parenting education and support



# HEALTHY COMMUNITY

**By reducing and removing barriers to accessing quality mental health services, we can improve well-being for all.**





# INVESTING IN A HEALTHY COMMUNITY

Creating a healthy community starts with addressing barriers that prevent individuals and families from accessing the mental health services they need. By supporting programs that offer advocacy, therapy, mentoring, and other essential services, we strive to improve well-being and build resilience across Sheboygan County.

These initiatives focus on protecting vulnerable children, providing innovative therapy options, fostering supportive relationships, and ensuring equitable access to care—empowering people to thrive in mind, body, and spirit. In 2023-24, funding in this area supported programs that:

- Protect and **advocate for children who have been victims of crimes** in partnership with Court Appointed Special Advocates for Children (CASA) and Lakeshore Child Advocacy Center
- Support **emotional resilience in students** through the Resilient Classrooms project, led by Mental Health America Lakeshore
- Promote physical, cognitive, **social/emotional, and educational growth** through REINS' horse-assisted therapy
- Provide **peer support groups for children**, teens, and adults navigating grief and loss through Rainbow Kids
- Foster **positive mentoring relationships** that enhance social skills and reduce mental health symptoms through Big Brothers Big Sisters Shoreline
- Deliver **case management services** to those in need of support through Catholic Charities.
- Facilitate effective communication between patients and clinicians through **mental health translation services** provided by Partners for Community Development.

## HEALTHY COMMUNITY GRANTEES

The organizations and programs below received funding in the 2023-24 fiscal year.



# OUR COMMUNITY GOALS FOR MENTAL HEALTH

A healthy community is the foundation for thriving individuals and families. At United Way of Sheboygan County, we are committed to ensuring that everyone, from our youngest residents to our seniors, has access to the resources they need to live well. By focusing on physical, mental, and emotional health, we aim to foster a supportive environment where every person can achieve their full potential.

Together with our **Healthy Community** partner agencies and grantees, we are focused on the following community goals:

- Youth experience a reduction in adverse symptoms and/or behaviors.
- Youth experience an increase in resiliency.
- Youth experience an increase in life satisfaction.
- Youth have increased access to youth mental health services.



# PROVIDING ACCESS TO HEALING

Launched in 2015 in response to a community-wide conversation surrounding growing concerns about youth mental health, Providing Access to Healing (PATH) is **a school-based mental health program in Sheboygan County that offers therapy services directly within local schools.**

By placing licensed therapists directly in schools, PATH aims to address critical barriers to care such as transportation challenges, scheduling conflicts, financial obstacles, and the geographical barrier of being a rural community with a lack of providers. PATH ensures that mental health care is accessible, equitable, and focused on the well-being of our youth. By embedding services within schools, the program alleviates the pressure on schools, families, and the broader community while fostering resilience and mental health among youth.

Since its inception, PATH has **served more than 3,000 students** despite a shortage of youth behavioral health specialists.

Providing Access to Healing (PATH) is available schools in the following school districts and sites in Sheboygan County:

- Boys & Girls Clubs
- Cedar Grove-Belgium
- Elkhart Lake-Glenbeulah
- Head Start
- Howards Grove
- Kohler
- Oostburg
- Plymouth Joint
- Random Lake
- Sheboygan Area
- Sheboygan Christian
- Sheboygan Falls
- St. John Lutheran



## 58%

of PATH students have already lived through 3 or more traumatic experiences (ACE'S)

## 43%

of PATH students report struggling with anxiety

## 668

students in 2023-24 school year

## 95%

of students in the PATH program report they feel better about life

## 85%

of Boys & Girls Club's students reported improvement to their self-regulation through weekly yoga sessions

## 10,489

therapy sessions provided in 2023-24



# FINANCIAL SECURITY

By providing access to shelter, food, and financial education, we strive to create a secure future for all.





# INVESTING IN FINANCIAL SECURITY

We believe that financial security is the foundation for a thriving community. By providing access to shelter, food, and financial education, we strive to create a secure future for all. This impact area focuses on ensuring residents have access to emergency shelter, affordable meals, and essential health services, while also supporting programs that empower individuals to build stability and independence.

Together with our partners, we work to address immediate needs while fostering long-term solutions that strengthen families and uplift our community. This includes:

- equipping individuals and families with the tools they need to manage debt, improve credit and achieve long-term financial stability through the **licensed financial education and counseling** available through Consumer Credit Counseling
- helping homebound and disabled individuals to stay healthy, safe and independent in the home they love while also accessing **fresh, nutritious meals** through Fresh Meals on Wheels
- supporting low to moderate income families with **securing and maintaining housing** through Lakeshore CAP
- empowering individuals and families effected by domestic abuse and sexual assault with **crisis support, emergency shelter, legal advocacy and education** through Safe Harbor
- offering vital support to those facing homelessness and financial crises through **emergency utility assistance and shelter** through Salvation Army
- improving access to **healthy, nutritious and culturally-relevant food** for those in need through Sheboygan County Food Bank
- enhancing Sheboygan County residents' quality of life through stable **transitional housing at Bridgeway** and **"Double Your Dollars" for food share benefits** at the Farmers Market through Sheboygan County Interfaith Organization

## FINANCIAL SECURITY GRANTEES

The organizations and programs below received funding in the 2023-24 fiscal year.



# OUR COMMUNITY GOALS FOR FINANCIAL SECURITY

Economic stability is essential for the well-being and prosperity of our community. At United Way of Sheboygan County, we are committed to ensuring that all residents have the resources and support they need to achieve and maintain financial security. By addressing both immediate needs and long-term challenges, we strive to create an environment where everyone has the opportunity to thrive economically and contribute to a vibrant, resilient Sheboygan County.

Together with our **Financial Security** partner agencies and grantees, we are focused on the following Sheboygan County community goals:

- Residents have access to emergency shelter.
- Residents have access to nutritious, affordable meals.
- Residents have access to health services.
- Residents have access to services that support stability and empowerment.





# COMMUNITY RESILIENCY

By connecting community needs with the right resources and the right people, we are creating a culture of service and support that strengthens our entire community.



# INVESTING IN COMMUNITY RESILIENCY

We address complex issues like providing immediate help to those in crisis, matching community needs with individuals eager to make a difference, and supporting a corporate sector that values volunteer opportunities for employees. By cultivating partnerships and driving impactful programs, we build the foundation for a community that stands together in times of need.

In 2023-24, our Community Resiliency initiatives include:

- the **211 Wisconsin helpline**, which fields nearly 2,000 calls each year from Sheboygan County alone, connecting people with essential resources when they need them most.
- our **Volunteer Center of Sheboygan County**, which organizes year-round volunteer opportunities, creating a vibrant culture of giving back.
- events like the **Day of Caring** – which saw record-breaking participation this year with over 1,000 volunteers—along with the **Spirit of Sheboygan County Awards**, honor and inspire individuals to lead through service and philanthropy.
- **training on Compassion Resiliency** for nonprofit sector professionals
- vital partnerships with the Sheboygan County **Human Trafficking Task Force**,
- data-driven insights from the **United for ALICE program**, which highlights the needs of households striving for financial stability.
- **disaster services** help community prepare, respond and recover (American Red Cross)
- provide **care and support services** to everyone who is impacted by Alzheimer's and other related diseases (Alzheimer's Association)

## COMMUNITY RESILIENCY GRANTEES

The organizations and programs below received funding in the 2023-24 fiscal year.





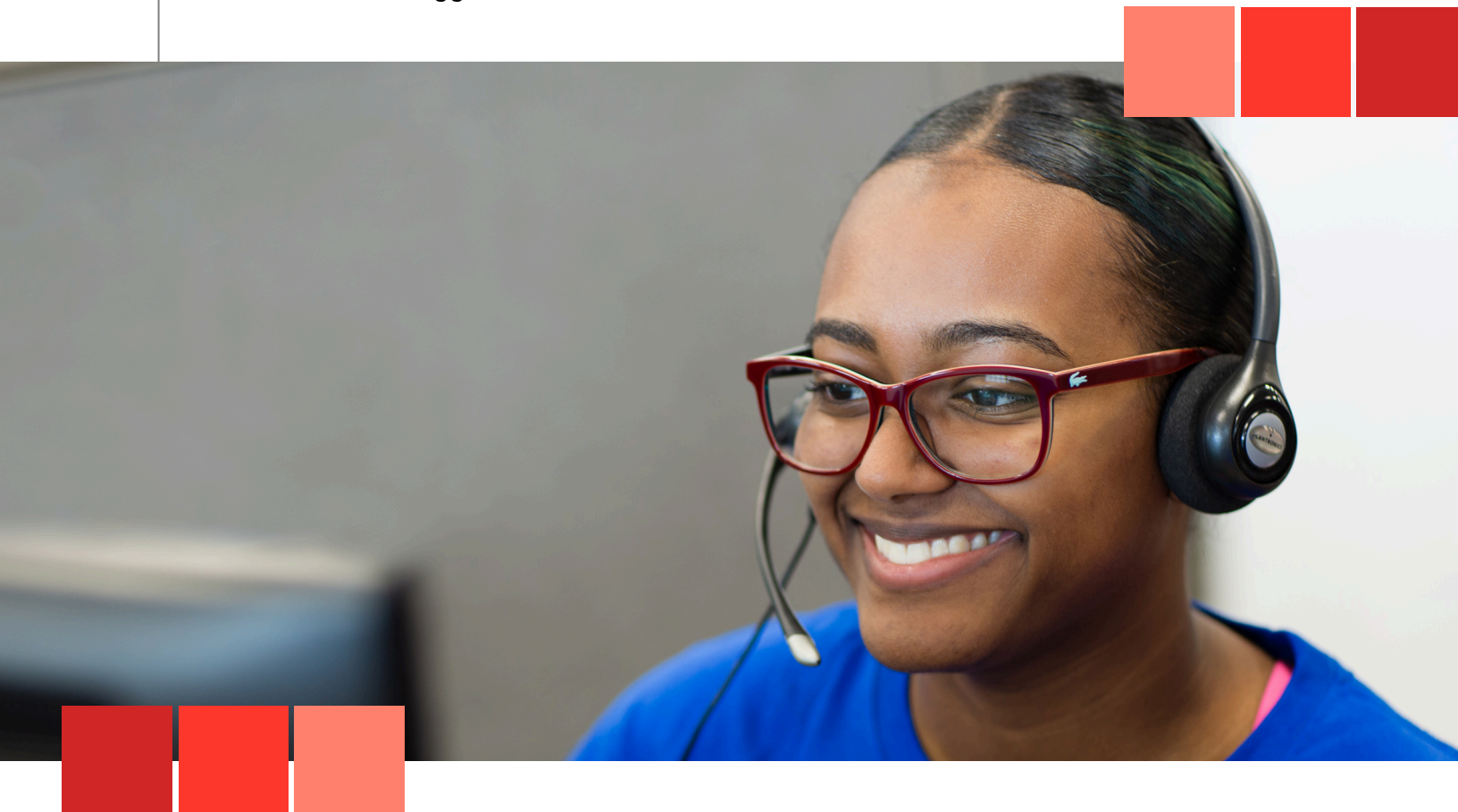
# 211: GET CONNECTED, GET HELP

## Supporting Those Who Need It: A United Way Funded Lifeline

In 2023, over 1,800 individuals from Sheboygan County turned to 211 – a critical lifeline for those in need. Operated as a free and confidential helpline, 211 connects individuals and families to essential resources, offering hope and guidance during their most challenging moments. For many, this simple three-digit number is more than a hotline; it's a bridge to stability and support.

Sheboygan County calls most frequently concerns were with housing (30% of all calls), a stark reminder of the growing challenges in finding safe and affordable shelter. From families on the verge of eviction to seniors navigating utility assistance, these calls highlight the urgent and ongoing need for housing support in our community. United Way of Sheboygan County continues to invest in 211 to ensure that every caller is met with compassion and connected to the help they need.

Behind every statistic is a story – a single parent finding temporary housing for their children, a young adult navigating mental health resources, or a senior locating food assistance. The power of 211 lies in its ability to transform lives, one call at a time. Your support helps keep this vital service available, ensuring no one in Sheboygan County has to face their struggles alone.



# VOLUNTEER CENTER

Through initiatives like the Day of Caring, which engaged over 900 volunteers and contributed more than 3,000 service hours to local nonprofits, the Volunteer Center is helping to create a culture of service and support that strengthens the entire community. By engaging students from local schools and employees from local corporations, the center encourages volunteerism, promotes civic responsibility, and empowers individuals to become active, compassionate stewards of their communities.

This collaborative spirit not only meets immediate needs but also builds long-term resilience by fostering connections and encouraging community-wide participation in making Sheboygan County a stronger, more supportive place for all. Highlights from 2023-24 include:

- **creating 14,000 mental health kits** thanks to volunteers from Kohler Co. These kits are then distributed to local students through the Providing Access to Healing (PATH) program and are designed to increase positive mindset and ability to cope with stress.
- engaging students across Sheboygan County in volunteer opportunities and educating them on the importance of using their talents to serve others. Over **1,500 students have participated in volunteer activities** in 2023-24, creating a lasting impact and fostering a culture of service in the next generation.
- helping local corporations and businesses to **boost employee engagement and retention** with Volunteer Time Off (VTO) activities and impact.



## 3,547

volunteers engaged in  
2023-24

## 15,501

hours of service

## \$493,861

total economic impact of  
volunteers in Sheboygan  
County in 2023-24

## \$12,647

project grant dollars  
distributed on Day  
of Caring 2023

## 64

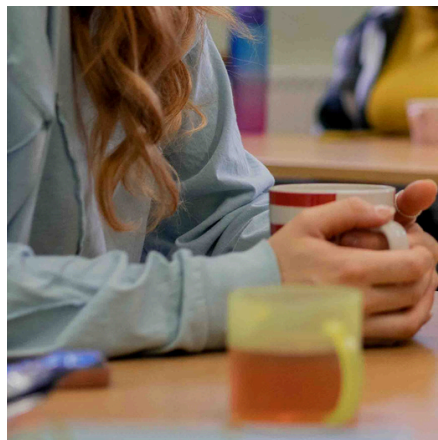
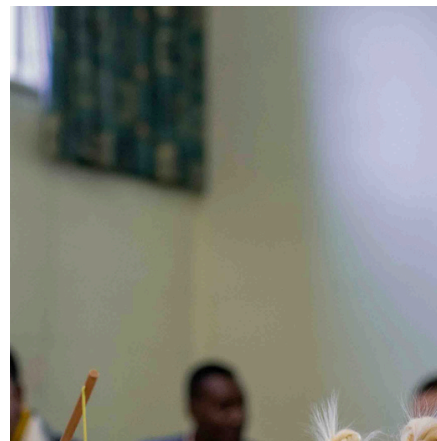
nonprofit organizations  
supported through the  
Volunteer Center

## \$31.86/hr

value of 1 hour of  
volunteering in Wisconsin

# STORIES OF HOPE

Discover how your support through United Way has transformed lives, empowered families, and strengthened our community through the work of our grantees and partners.





# EMPOWERING FAMILIES



The Parents as Teachers (PAT) program at the Family Resource Center has been a lifeline for families seeking support and guidance during their child's critical early years. This free, evidence-based program provides in-home or virtual visits tailored to each family's needs, helping parents build skills, detect potential developmental delays, and foster a nurturing environment.

One local parent shared how PAT transformed their family's approach to parenting: "There are so many changes we have made because of resources we received from Parents As Teachers. A few that come to mind include creating safety/emergency plans in our home, being creative with items in our home to create sensory/developmental toys at low to no cost, and being aware of growth and developmental phases that may influence our activities of daily living."

With the dedicated support of their Parent Educator, families in the program gain confidence, knowledge, and tools to make the most of their child's early years, creating lasting impacts on their lives.





# A VILLAGE OF SUPPORT



"Our family has experienced traumatic events over the past few years, and during every step we have all felt support, encouragement, and a genuine care by [Boys & Girls] Club staff and leaders. The Club offers far more than just a place for my children to go so I can work and provide for my family.

As a single parent, I am beyond grateful for the extraordinary care my children get. There are many activities throughout the day. Meals are provided. Staff make my children feel like they are part of a family there. And the fees are affordable. We all need a village to raise a family and my family could not imagine life without the Boys & Girls Club being part of it."



# UNITED FOR WARMTH



In October 2023, The Salvation Army of Sheboygan faced an overwhelming challenge. Their annual "Coats for Kids & Adults" campaign, a lifeline for individuals in need of winter warmth, saw its coat supplies vanish within hours due to skyrocketing demand. On the distribution day, 74 individuals –many of them teens and adults – left the event empty-handed, bracing themselves for the frigid months ahead. This marked a heartbreaking reality as the number of people relying on the program nearly doubled over five years, from 485 in 2018 to nearly 900 in 2023.

A grant of \$2,000 from United Way turned despair into hope, enabling the Salvation Army to purchase an additional 40 coats for those left waiting. While the need persists, this grant ensured that 40 more individuals could face the winter with dignity and warmth. Funding through United Way makes immediate action like this possible, ensuring no one in our community is left out in the cold.

# MOMENTS THAT MATTER

This year, we came together to celebrate milestones, host impactful events, and connect with our community in meaningful ways. From fundraisers to outreach programs, these moments highlight the heart of our mission: building a stronger, more united Sheboygan County.





## “Thanks A Latte” to Our Local Nonprofit Professionals

Staff from Family Resource Center, Sheboygan County Food Bank, Aurora Foundation, and Boy Scouts celebrate Nonprofit Professional Day on August 17, 2023 at United Way offices in Sheboygan.



## Emerging Leaders Feeling the Hype

Emerging Leaders Akshay Jain (Rockline Industries), Nicole Brown (Kohler Co. Stewardship) and Matt Brisley (Sargento) as members of the Hype Squad at Day of Caring in September 2023.

## Building Compassion Resiliency Training

In November 2023, a training day was hosted for local nonprofit professionals at Nourish Farms in Sheboygan Falls. The event featured speakers Julie Preder from MHA Lakeshore and Hanna Maechtle from Rogers Behavioral Health.



## Youth Serving with Heart Before the Holidays

On a service day right before winter break, 250 Howards Grove High School students and staff participated in a variety of service projects such as making kits for Project Angel Hugs. This led to a nomination and win for Emily Binversie as Youth Volunteer Star of the Year at the 2024 Spirt Awards.





## Shining a Light on Human Trafficking

Representing the area's Human Trafficking Task Force, Sheboygan Police Officer Brandon Kehoe and Volunteer Center Director, Lisa Finney, appear on WHBL and B93 radio stations together in January 2024.

## Recognized with "Working Together Award" Nomination

Kohler Co. and United Way teams recognized for their work on collaborating on the "Youth Mental Health Toolkit Project". The award was presented at the Sheboygan County Chamber Gala's at The Osthoff Resort in February 2024.



## Spirit of Sheboygan County Volunteer Awards

The team from Johnsonville accepted the "Community Spirit Award" at the luncheon held at The American Club in Kohler on April 25, 2024.

## Nominated for Chamber's "Best Under 40" Award

Brianna Heusterberg, our Director of Youth Mental Health Strategy & PATH, together with other young professional award nominees at the Sheboygan County Chamber's awards ceremony on May 2, 2024 held at The Village at 170.





## Highlighting Local Issues at Sheboygan Early Bird Rotary

Katelyn Piper, Chief Philanthropy Officer, shares an impactful presentation on financial instability in Sheboygan County. United Way recognizes that community investment is the way to creating lasting change.

## Supporting Youth Mental Health at Sunset Hills

Brock Thede, Mike Sierakowski, Garrett Van Wyk and Ross Marsden (all of Bemis Manufacturing) golfed in support of youth mental health. The PATH Golf Day took place at Sunset Hills Golf Course in Sheboygan Falls in June 2024.



## Family Fun Fest Brings Joy to Fountain Park

In June 2024, the Community Partnership for Children hosted its annual Family Fun Fest. Families gathered to enjoy a day filled with engaging activities, entertainment, and resources aimed at supporting local parents and children.

## Old Wisconsin Recognized with “Rising Star Award”

Chuck Pfrang (Old Wisconsin), together with Kate Baer (United Way President & CEO), Nichola Stayer-Suprick (23-24 Campaign Co-Chair) and Christine Loose (24-25 Board Chair). The award was accepted at the Campaign Celebration held at The Christopher Farm & Gardens on July 11, 2024.





# A LOOK BACK ON 90 YEARS

## Sheboygan Community Welfare Fund is Established

The 1934 fundraising campaign lasted one month and the Sheboygan area raised \$48,120.40 for agencies, such as Child Welfare Center, Friendship House, and Salvation Army.

1930's



## More Funds for More Causes

Through the 1950's, expanded fundraising allowed for the Community Fund to support more causes including St Vincent De Paul, the United Service Organization (USO) and the American Red Cross.

1950's



1970's



1940's

## New Name & New Agencies

In 1941, the fund changes to be called the Sheboygan Community Fund. Then in 1945, the Child Care Center is added to the roster of funded agencies.

## Funds for Falls & Plymouth

In the 1960's both Plymouth and Sheboygan Falls established their own United Funds. Sheboygan's 1967, campaign raised \$386,750 awarded to 21 agencies. The average donation was \$18.

1960's

## The Start of United Way

In the 70's, a nationwide reorganization of community funds created United Way of America. Then in 1975, the fund became the Sheboygan United Way. Shortly after, the organization expanded to include Kohler and Howards Grove, thus changing the name to Sheboygan Area United Way.



## A New Home in Sheboygan

Built by Quasius Construction, we moved in to our new home at 2020 Erie Ave. in Sheboygan. The building house United Way, along with 6 partner agencies.

1980's

**We All Did It, Together!**

**\$2,000,100**

With the help of over 12,000 donors, the recently merged Sheboygan and Plymouth Area United Way raised over \$2 million dollars, a 16% increase, achieving this year's goal and providing needed funding for 55 area programs. Thank you to everyone who contributed by donating, organizing fund raising activities, volunteering your time, or encouraging others to take part in this year's campaign...

*proving once again that Working Together Matters!*

**Agencies Receive Program Funding from Sheboygan and Plymouth Area United Way**

American Red Cross  
Aurora Visiting Nurses Assn  
Big Brothers/Big Sisters  
Boys & Girls  
Boys & Girls  
Catholic Charities  
Children's Service S  
Family Connect  
Family Resource Cent  
Family Service Assn  
Foster Grandparent Progr  
Gift Shop  
Hmong Mutual Assistance Assn  
Literacy Coop  
Lutheran Social Serv  
Meals on W  
Mental Health Assn  
Rainbow H  
Rehabilitation Ctr  
Safe Har  
St. Nicholas Hosp  
Salvation Ar  
Sheboygan Co  
4-H Leaders Associat

**Campaign Cabinet:**  
Kristin Blanchard, Catholic Charities  
Mary Branshaw, St. Nicholas Hospital  
Janet Carter, Landmark Square  
Wendy Conto, Community Bank & Trust  
Debbie DeGroot, Plymouth Chamber of Commerce  
Dr. Dan Francis, Francis Chiropractic  
Scott Harlin, Sheboygan Press  
Peter Kasch, US Bank  
Jan & Gail Kapellen, Pleasant View Realty  
Todd Neils, Sargento  
Randy Rudolph, Rockline  
Jan Sartori, Sartori Foods  
Chris Schumacher, Plymouth School District

**United Way**  
Please visit our web site to learn more about your United Way.  
www.4HAWAY.org



1990's



## Bringing Cities Together to Address Unmet Needs

With the merger of Sheboygan and Plymouth's separate United Ways, the 2005 Campaign Co-Chairs Lou and Michele Gentine of Sargento help to raise more than \$2 million for the first time in history. In 2006, United Way joined with Aurora Health Care and St. Nicholas Hospital provided 'seed' funding to address unmet health care needs, resulting in the creation of Lakeshore Community Health Care.

2000's



2020's

## COVID-19 Relief Fund Distributes \$285,176 to Local Agencies

In rapid response to a global pandemic, the Sheboygan County COVID-19 Relief Fund was established in March 2020, providing the nonprofit sector with short-term grants. The Sheboygan Service Club joined the efforts to continue this work and together raised a total of \$285,176 awarded to 32 local agencies.

## United for Sheboygan County

In 2012, Sheboygan Falls merged with Sheboygan Area United Way to become the United Way of Sheboygan County.

2010's



## Two New Initiatives Launched

2015 saw the creation of two transformative initiatives: Providing Access to Healing (PATH), a school-based mental health program designed to remove financial and geographical barriers for youth seeking therapy, and the Community Partnership for Children (CPC), a coalition of over 20 youth-serving agencies focused on education, childcare, and resources for families with children from birth to age six.

# ACKNOWLEDGEMENTS

Thank you to the businesses and foundations below that gave to United Way of Sheboygan County in our 2023-24 Campaign. In addition to the businesses and foundations listed, special thanks to the thousands of individuals that also invested in our community.

3 Sheeps	Enterprise Rent-A-Car
Above & Beyond Children's Museum	Falls Uptown Motors
Acuity	Family Service Association of Sheboygan
Advocacy Programs of Family Services	Festival Foods
Advocate Health	Francis Family Giving Fund
Al & Al's Stein Haus	Froedert Health Care
Aldag / Honold Mechanical Inc.	Genuine Parts Company
Alliant Energy Corporation	Georgia-Pacific Corporation
Anonymous Fund Gift	Girl Scouts of Manitou Council
Ansay & Associates, LLC	Golf 365
Ascendium Education Solutions, Inc.	Gottsacker Real Estate Company Inc.
Associated Bank	Hair Graphics Salon & Day Spa
AT&T / SBC	Hayssen Family Foundation Inc
Aurora Health Care	Herb Kohl Philanthropies
Baird Foundation, Inc.	HSA Bank
Bemis Manufacturing Company	Innovative Solutions for Business, LLC
Biggby Coffee - Sheboygan Locations	International Paper
BMO Harris Bank	J Rogers Construction LLC
Bold Cycle	James Imaging Systems
Bookworm Gardens, Inc.	John C. & Katherine B. Miller Charitable Fund of Lakeshore
Boys & Girls Clubs of Sheboygan County	Community Foundation
Broadway Popcorn	Johnsonville Sausage, LLC
C & S Wholesale Grocers	K Lorraine
Cadence	Keith and Lindsey Robel Family Fund
Carbliss	Kerpe Family Giving Fund
Catharine B. Stayer Family Foundation	Kimberly-Clark
Charlie Health	Kohler Company
Clifton Larson Allen	Kohler Credit Union
Collins State Bank	Kohler Foundation
County of Sheboygan	Lakeshore CAP Inc. of Wisconsin
Crafted Plastics Inc.	Lakeshore Chorale
Culver's Frozen Custard	Lakeshore Community Health Care, Inc.
Deere & Co	Lakeside Pepsi-Cola Bottling Company
Dream Up Grant	Landmark Landscape Inc
Dulmes Decor	Langan Family Fund of Lakeshore Community Foundation
Elevance Health	Larry's Distributing Company Inc.
Elevate Inc.	Log Cabin Restaurant
Elkhart Lake - Glenbeulah School District	Manning Lighting Inc.
Elkhart Lake's Road America, Inc.	Masters Gallery Foods, Inc.

# ACKNOWLEDGEMENTS

McClone Agency, Inc.  
 Meijer Sheboygan  
 Melitta S. and Joan M. Pick Charitable Trust  
 Melvin F. & Ellen L. Wagner Foundation  
 Mental Health America Lakeshore  
 Meyer Motors, Inc.  
 Milestones Programs for Children  
 Muth Mirror Systems, LLC  
 National Exchange Bank Foundation, Inc.  
 Northland Plastics, Inc.  
 Old Wisconsin Sausage, Inc.  
 Oostburg State Bank  
 Plastics Engineering Company  
 Plyco Corporation  
 Prairie States Enterprises  
 Prevea Green Bay  
 Pros 4 Technology  
 QPS Employment Group  
 Quackenleauge  
 Quality Metal Polishing Company  
 Quasius Construction Inc.  
 Renaissance Charitable Foundation  
 Robert W. Baird & Co. Incorporated  
 Rockline Industries  
 Rogers Behavioral Health  
 Ross Glove Company  
 Russell J. and Carol R. Schuler Fund  
 Sargento Foods Inc.  
 Sartori Company  
 Schwarz Fish Company  
 Sheboygan Area Credit Union  
 Sheboygan County Chamber  
 Sheboygan County Shelter Care Inc  
 Shoreline Metro  
 Signature Dental  
 Stefanie H. Weill Center  
 Stefano's Slo Food Market  
 Suchon Funeral Home & Cremation Services  
 Summit Credit Union  
 Suttner Accounting  
 Target

Tauschek Chocolates LLC  
 The Garland Robel Group  
 The Golf Club at Camelot  
 The Lakers Ice Center  
 The Production Farm  
 Torginol, Inc.  
 Toro Company  
 Trattoria Stefano  
 UnitedOne Credit Union  
 US Bank  
 Vanilla Sugar Face and Body  
 Vesta CPAs  
 Village of Cleveland  
 Waldo State Bank  
 Wells Fargo Bank  
 Wenig Funeral Homes  
 Wigwam Mills Inc.  
 Willow Creek Behavioral Health  
 Wisconsin Bank & Trust  
 Wisconsin Public Service Foundation  
 Wm. Collins Kohler Foundation  
 Yoga on the Lake



**A special thanks to the support and guidance of our 2023-24 Campaign Co-Chairs, Michael and Nichola Stayer-Suprick.**



# TOP 10 MOST GENEROUS WORKPLACES IN SHEBOYGAN COUNTY

- |    |   |     |   |
|----|---|-----|---|
| #1 |    | #2  |    |
| #3 |   | #4  |   |
| #5 |  | #6  |  |
| #7 |  | #8  |  |
| #9 |  | #10 |  |

# STATEMENTS OF FINANCIAL POSITION

This annual financial audit was performed by Vesta CPAs.

	2024	2023
Cash and cash equivalents	\$ 1,726,960	\$ 1,641,452
Promise to give, net allowance for uncollectible promises to give of \$115,000 as of June 30, 2024 and 2023	\$ 784,075	\$ 375,243
Property and equipment, net	\$ 97,037	\$ 99,502
Operating lease right-of-use assets	-	\$ 2,074
Investments	\$ 1,233,822	\$ 1,138,190
<b>TOTAL ASSETS</b>	<b>\$ 3,841,894</b>	<b>\$ 3,256,461</b>
Accounts payable	\$ 36,881	\$ 6,843
Allocations and designations payable, net of discount for present value of \$0 and \$47,371 as of June 30, 2024 and 2023, respectively	\$ 1,073,978	\$ 1,473,550
Accrued liabilities	\$ 45,440	\$ 45,933
Operating lease liability	\$ 2,074	\$ 2,074
<b>TOTAL LIABILITIES</b>	<b>\$ 1,156,299</b>	<b>\$ 1,492,400</b>
Net assets, without donor restriction	\$ 2,470,470	\$ 1,484,654
Undesignated	\$ 51,448	\$ 59,829
Board designated	\$ 97,037	\$ 99,502
Net investment in property and equipment	\$ 2,618,955	\$ 1,643,985
Total net assets without donor restrictions	\$ 66,640	\$ 120,076
With donor restriction	\$ 2,685,595	\$ 1,764,061
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>\$ 3,841,894</b>	<b>\$ 3,256,461</b>

# ABOUT US: STAFF & BOARD

## Mission

To improve lives and community conditions in measurable, lasting ways

## Vision

A community where everyone can achieve their full potential

## United Way Staff

Kate Baer  
President & CEO

Lisa Finney  
Volunteer Center Director

Brad Heusterberg  
Chief Financial Officer

Brianna Heusterberg  
Director of Youth Mental Health Strategy

Katelyn Piper  
Chief Philanthropy Officer

Meagan Van Ahn  
Director of Marketing & Outreach

Ryan Wilinski  
Director of Community Partnership for Children

## Board of Directors

David Gallianetti, Chair  
Lakeland University

Christine Loose, Vice Chair  
Community Member

Ross Marsden, Treasurer  
Bemis Manufacturing

Lindsay Rick, Secretary  
Sheboygan Co. Health & Human Services

Holly Baumgart  
Sargento

Janine Chesebro  
Kohler Co.

Sherri Halverson  
Thrivent

Travis Knier  
Rockline

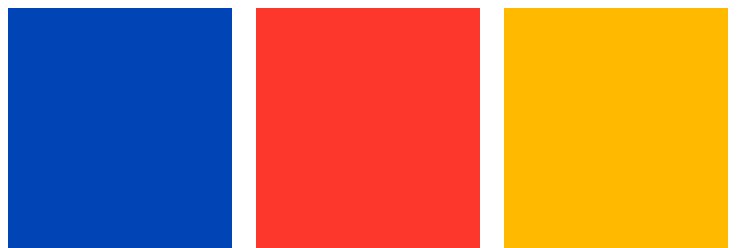
Kristy Liphart  
Lakeshore Technical College

Ann Roy  
Community Member

Garrett TeSelle  
Community Member

Matt Strittmater  
Sheboygan Co. Health & Human Services

Larry Yuen  
Kohler Co.





# ABOUT US: COMMITTEES

## 2023-24 Campaign Co-Chairs

Michael & Nichola Stayer-Suprick

## Campaign Engagement Committee

### Zach Kaiser, McClone

Amanda Ecker, Johnsonville

Ashton Holzman, McClone

Jennifer Krugel, Rockline Industries

Scott Kuehn, Midwest Communications

Kyle McMann, Edward Jones

Brad Reiser, Packaging Systems of Wisconsin

Scott Schmidt, Quasius

Steve Schouten, Midwest Communications

Abby Sigler, Johnsonville

Kaite Spidler, Sargento

Gregory Schoemer, Modern Woodman of America

Brittney Wagner, Kohler Co.

## Community Action Team

### Ann Roy, Community Member

Paul Griffin, MilliporeSigma

Julia Hart, Kohler Co.

Casey Irish, Dynamic Inc.

Travis Knier, Rockline Industries

Karl Kuhn, Lakeland University

Tammy Pelletier, UnitedOne Credit Union

Rae Sanders, Community Member

Markus Savaglio, EXP Realty

Mary Spurney, Sargento

Jeff Verhelst, Johnsonville

Jason Wesolowski, Advocate Aurora

## Emerging Leaders Steering Committee

### Matt Brisley, Sargento

Kayla Romanoski, CCA Global Partners

Nicole Brown, Kohler Co.

Akshay Jain, Georgia Pacific

Jesse Ramos, Johnsonville

## Finance Committee

### Ross Marsden, Bemis Manufacturing

Tom Brickley, Summit Credit Union

Sherri Halverson, Thrivent

Zach Kaiser, McClone Agency

Mike Langan, Community Member

Garrett TeSelle, Community Member

## Outreach & Visibility Committee

### Phil Bock, Sargento

Jenna Check, Kohler Hospitality

Erica Gollhardt, FifthColor

Trever Irish, Vollrath

Hannah Kaiser, Kohler Co.

Stephanie Schafer, Johnsonville

## Spirit Awards Committee

Alec Bartolai, Sargento

Nicole Brown, Kohler Co.

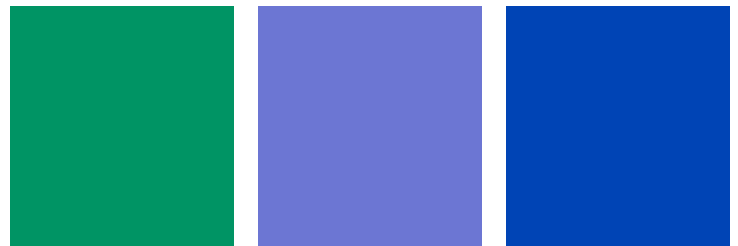
Kirsten Coenen, Kohler Credit Union

Marquita Norton, Johnsonville Sausage

Sara Spicer, Collins State Bank

Johannah Wenig, HSHS St. Nicholas Hospital

Michelle Zuengler, HSA Bank



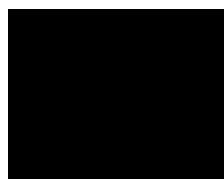
# ABOUT US: COMMITTEES

## Community Partnership for Children Steering Committee

Trisha Erpelding, Family Resource Center  
 Starrlene Grossman, Sheboygan Co. Health & Human Services  
 Kathryn McKillip, Early Learning Center  
 Ross Marsden, Bemis  
 Jessica Oakland, Progressive Beginnings  
 Abigail Roederink, Sheboygan Co. Health & Human Services  
 Michelle Stauber Soik, Sheboygan Co. Head Start/Early Head Start  
 Colleen Steinbruecker, Family Connections  
 Kari Wimmer, Aurora Medical Center Sheboygan

## Providing Access to Healing Steering Committee

Natalie Biller, Sheboygan Area School District	Anna McCarthy, Howards Grove School District
Alyssa Boutelle, Sheboygan Area School District	Jaclyn Moglowsky, Sheboygan Co. Health & Human Services
Emilie Dahm, Sheboygan Falls School District	Matt Mueller, Plymouth School District
Ameé Dulmes, Sheboygan Area School District	Cindy Payne, Kohler School District
Hazel Dulmes, Sheboygan Area School District	Erin Perez, Access Community Therapies
Anne Gamoke, Plymouth School District	Julie Preder, Mental Health America Lakeshore
Starrlene Grossman, Sheboygan Co. Health & Human Services	Tami Prunick, Sheboygan Co. Head Start
Debbie Hammann, Elkhart Lake School District	Danielle Rammer, Sheboygan Area School District
David Hickmann, Plymouth School District	Pam Rogers, Random Lake School District
Ashley Hinze, Oostburg School District	Frank Simac, Lakeshore Community Health Care
Paige Hoppmann, Boys & Girls Clubs of Sheboygan Co.	Christina Singh, Boys & Girls Clubs of Sheboygan Co.
Dione Knop, Rogers Behavioral Health	Christine Voice, Yoga on the Lake - Kohler Wellness
Todd Lamb, Cedar Grove-Belgium School District	Carla Vorpahl, Sheboygan Area School District
Jason Ledermann, Sheboygan Area School District	Dean White, Sheboygan Area School District
Kassandra Lepak, Sheboygan Area School District	
Hanna Maehtle, Rogers Behavioral Health	







**UNITED WAY**  
Sheboygan County



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[uwofsc.org](http://uwofsc.org)