

Virtual Meeting Notes

Wednesday, Jan. 27 | 9:30 AM

[Click here to view the video recording of this meeting.](#)

2021 Radio and Digital Sign Schedule

Reserve your timeslots!

- [Click here for first quarter radio spot sign-up.](#)
Once you reserve your spot, you will receive an outlook calendar invite and further instructions.
Reminder, each agency can have one spot on the radio per year.
- [Click here for first quarter digital outdoor sign sign-up.](#)
Once you reserve your spot, please fill out [this form](#) to complete the sign-up process.

The next quarter radio spots and digital sign sign-ups will be available after our April network meeting.

Questions? Reach out to Katelyn Piper (katelyn@uwofsc.org).

2021 Equity Challenge

United Way of Sheboygan County (UWSC) has been participating on the Social Sector Committee of the Sheboygan Diversity Equity Inclusion and Belonging Initiative (DEIB). We recognize that many of you are eager to get more involved with this group and meaningful ways to address racial disparities, racism, and inequity throughout our community. At our February 9th (9am) [Sheboygan County COVID-19 Nonprofit Response Network](#) meeting we will provide an update on the DEIB group and Social Sector Committee's strategic plan, process, and future participation opportunities for your organization.

One way you can get involved now is to join the [21 Week Equity Challenge](#)! United Way of Wisconsin (UWWi) is hosting to help Wisconsinites learn more about equity issues in our communities.

- [Sign up Here](#) to receive the weekly emails. Participants will receive an email at the beginning of each week starting **Monday, February 1 thru Monday, June 21**.
- Weekly topics take participants through a journey that starts with understanding internalized racism and explores how racism permeates person-to-person interactions, institutions, and social structures.
- The experience is intended to deepen understanding, suggest ways to act, and helps launch what we hope will be a lifelong commitment to improving equity and inclusion in our communities.
- Individuals are encouraged to take on the challenge themselves or form groups for discussion and reflection. (Additional materials are found at [UWWi 21-Week Equity site](#).)
- While the emails will be coming directly from UWWi - as your local United Way we will be receiving a list of participants and will be reaching back out to the nonprofit sector org leaders who participated to host a debriefing & leadership reflection meeting - post 21 weeks.

Questions? Reach out to Kate Baer (kate@uwofsc.org).



Spirit Awards

Each year, United Way of Sheboygan County hosts the [Spirit of Sheboygan County Awards](#). This year the categories have changed to mirror the efforts made by community members to support continued and rising needs across the county.

We need your help to recognize the many individuals, groups and businesses that have been a bright light for our community! Below are the 2021 Spirit of Sheboygan County Award categories.

- *Volunteer(s) of the Year* – Honors an individual volunteer (of any age) or group that embodies the spirit of giving.
- *Lifetime Achievement* – Honors an individual volunteer who has exhibited a lifelong commitment to volunteerism and community stewardship.
- *Outstanding Essential Worker(s)* – Honors an individual or group that went above and beyond for others in our community during COVID-19.
- *Community Nonprofit Spirit Award* – Honors a nonprofit organization that made a substantial impact in the community in response to COVID-19.

Please consider making a nomination and help us highlight all of the amazing service shared to our neighbors this last year.

[Click here for the online nomination form and other event information.](#)

Nominations are due by the end of day on February 9, 2021.

Discussion Notes:

- Adding additional information about where else your nominee volunteers their time is helpful but not required when making a nomination (specifically in reference to the Lifetime Achievement award).
- UWSC staff will add previous award winners to the website for reference.

Questions? Reach out to Katelyn Piper (katelyn@uwofsc.org).

Volunteer Needs/Website Usage

On average the Volunteer Center website has 2,000 to 3,000 views a month. Volunteer opportunities are shared further to multiple channels, including the Sheboygan Sun (weekly printed newspaper), Radio (WHBL & B93), UWSC's business contacts, Facebook, Instagram, and LinkedIn.

Discussion Note: UWSC asks for feedback on how user friendly the volunteer center website is, how many response coordinators are getting using the newer 'Wish List' Initiative option, and general opportunities for improvement.

UWSC staff will research ways to highlight ongoing volunteer opportunities and report findings to the network at the April meeting.

Questions or have additional feedback? Reach out to Gina Covelli (gina@uwofsc.org).



Future Meetings

It was agreed that our next meeting will be April 21. Future meetings will continue to meet quarterly unless needed otherwise.

Agency Shares

- **RAYS/Foundations:** Looking for volunteer opportunities for those in recovery or just out of incarceration.
- **Bill/Fair office:** Reach out to Bill Weinaug (Bweinaug@shebcofair.com or 920-893-5751) for information on the special volunteer/fundraiser opportunity he mentioned. For providing 26 volunteers at the Plymouth Dirt Track during race season, nonprofit agency will be paid \$1250/night (shifts start at 4:15p to 9p).
- **Meals on Wheels:** Soup pick-up! Place your order by February 19th.
<https://www.freshmealsonwheels.org/events>
- **Great Marriages:** Thrivent sponsored – Thriving in love and money (how to communicate about money) FREE event tomorrow (1/28/21). <https://www.great-marriages.org/events>
- **Molly/Chamber:** If anyone needs Volunteers for a couple days in June-August, please reach out to Molly at molly@sheboygan.org. They will have 150+ intern and co-ops needing projects for a day or two of caring

Ongoing Reminders

AGENCY CONTACT UPDATES

Reach out to [Gina](#) to add new staff members to the Volunteer Center email list.

EVENT CALENDARS

As you plan your upcoming events, we wanted to share with you two resources to post your event on as you plan and finalize your events:

- As you **plan** your events, [click here to fill this form out for access to the shared Nonprofit Google Calendar](#). This can help you see what other nonprofit events are being planned in our community. (This google form is hosted by Big Brothers Big Sisters)
(https://docs.google.com/forms/d/e/1FAIpQLScf_yi_i3bposvHxUws5BclvpPnYZdepjDCUB6yf8FrEkrMg/viewform)
- As your events are **finalized**, [click here to post event details on Sheboygan County Chamber of Commerce](#). This can help you spread the word about your upcoming event. (<https://business.sheboygan.org/events/public-submission>)