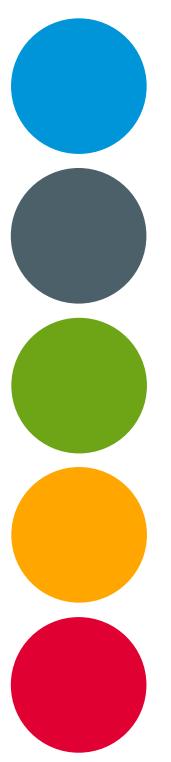


- Children under 2 years old are 5 TIMES safer riding rear-facing.
- A rear-facing car seat cradles the child's head and neck in a crash, preventing injury.
- Riding rear-facing provides a place to rest long legs, and the recline keeps the child's head from falling forward while sleeping.
- Car seats today are designed to fit toddlers so they can comfortably ride rear-facing longer.
- Rear-facing leg injuries are RARE and are easier to fix than a head or neck injury, which would be more likely to happen by turning forward-facing too soon.
- Children are safest riding in a rear-facing seat when:
 - o There is at least 1 inch between the top of the child's head and the top of the car seat
 - o They are within the weight limit of the seat
- Children should remain rear-facing until they are at least 2 years old and longer if possible.

Keep them safe ... keep them rear-facing.







For help keeping your child rear-facing, visit www.safekidswi.org