Children under 2 years old are 5 TIMES safer riding rear-facing.

A rear-facing car seat cradles the child’s head and neck in a crash, preventing injury.

Riding rear-facing provides a place to rest long legs, and the recline keeps the child’s head from falling forward while sleeping.

Car seats today are designed to fit toddlers so they can comfortably ride rear-facing longer.

Rear-facing leg injuries are RARE and are easier to fix than a head or neck injury, which would be more likely to happen by turning forward-facing too soon.

Children are safest riding in a rear-facing seat when:
- There is at least 1 inch between the top of the child’s head and the top of the car seat
- They are within the weight limit of the seat

Children should remain rear-facing until they are at least 2 years old and longer if possible.

Keep them safe ... keep them rear-facing.
For help keeping your child rear-facing, visit www.safekidswi.org