



HOPE *in* ACTION 2022-2023 ANNUAL REPORT



United Way of Sheboygan County

REFLECTIONS & HOPE

Dear Friends and Supporters,

As we reflect on our 2022/2023 fiscal year, it is with great pride and gratitude that we share our annual report, brimming with *Hope in Action*.

At United Way, hope is not just a fleeting emotion; it is a driving force that propels us forward, even in the face of adversity. This year, more than ever, we witnessed the power of hope as it transformed lives, uplifted our community, and brought us closer together.

We experienced *Hope in Action* through the unwavering dedication of our incredible team and community. Our staff and volunteers, fueled by a shared vision, worked tirelessly to ensure that our programs and initiatives continued to make a positive impact. Their passion and commitment to serving those in need were truly awe-inspiring. *Hope in Action* extends far beyond the walls of our organization. It can be seen in the countless nonprofits, individuals, and businesses who stood alongside us, united in the belief that we can create lasting change. Your unwavering support and generosity enabled us to provide essential resources, empower individuals, to build a stronger and more resilient Sheboygan County.

We invite you to join us as we continue to write the story of *Hope in Action*. Whether through volunteering, donating, or lending your voice to our cause, your involvement is instrumental in improving lives and community conditions.

On behalf of the entire United Way team, we extend our deepest gratitude for your resolute support throughout the year. As we look ahead, let us carry the spirit of *Hope in Action* with us, knowing that together, we can achieve remarkable things.

With heartfelt appreciation,

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Kate S. Baer

Kate S. Baer,
UWSC Executive Director



Deidre Martinez

Deidre Martinez,
UWSC Board Chair



Join the impact at
uwofsc.org

MISSION

To improve lives and community conditions in measurable, lasting ways.

VISION

A community where everyone can achieve their full potential.

CONTACT US

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Sheboygan, WI 53081
info@uwofsc.org
920-458-3425
www.uwofsc.org

2022-2023 BOARD, COMMITTEES & STAFF

2022-23 BOARD OF DIRECTORS

OFFICERS

Deidre Martinez, Chair
David Gallianetti, Vice Chair
Garrett TeSelle, Secretary
Tom Brickley, Treasurer
David Bolland, Past Chair

DIRECTORS

Hans Bachmeier
John Ehmann
Steven Gozdziwski
Cindy Howley
Travis Knier
Karl Kuhn
Kristy Liphart
Christine Loose
Jim Meyer
Matt O'Connor
Lindsay Rick
Chris Schram
Tom Stoelb
Matt Strittmater
Larry Yuen

CAMPAIGN CO-CHAIRS

Michael & Pam Langan

FINANCE COMMITTEE

Tom Brickley, Chair
John Ehmann
Sherri Halverson
Matt O'Connor
Jon Scott
Garrett TeSelle

COMMUNITY ACTION TEAM

Ann Roy, Chair
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Bryce DeRoos
Paul Griffin
Chad Hamilton
Julia Hart
Casey Irish
Mike Jonas
Travis Knier
Karl Kuhn
Tammy Pelletier
Cory Roeseler
Markus Savaglio
Matt Strittmater

EMERGING LEADERS STEERING COMMITTEE

Tom Roberts, Co-Chair
Kayla Mischke, Co-Chair
Amanda George
Matt Brisley
Akshay Jain
Jacob Phillips

SPIRIT AWARDS COMMITTEE

Hilary Arthur
Alec Bartolai
Jeff Verhelst
Sara Spicer
Johannah Wenig
Hannah Kaiser

OUTREACH & VISIBILITY COMMITTEE

David Gallianetti, Chair
Jenna Check
Phil Bock
Erica Gollhardt
Trevor Irish
Hannah Kaiser
Stephanie Schaefer

INITIATIVE COMMITTEES

Please visit our website at uwofsc.org to learn more about Providing Access to Healing (PATH) Committees and Community Partnership for Children (CPC) Committees.

UNITED WAY STAFF

Kate S. Baer
Executive Director
Brad Heusterberg
Director of Operations & Finance
Gina Covelli
Director of Community Impact
Katelyn Piper
Director of Community Development

Brianna Heusterberg
Director of Providing Access to Healing
Ryan Wilinski
Director of Community Partnership for Children
Rosanel Garcia Carranza
Community Outreach Specialist
Lisa Finney
Volunteer Center Coordinator

All Staff Emails | [\(firstname\)@uwofsc.org](mailto:(firstname)@uwofsc.org)

COMMUNITY SUPPORT

Community support is what drives United Way. Donors and volunteers from all walks of life give what they can to impact the most lives in Sheboygan County.



IMPACT MADE

Thanks to community support the social sector is equipped with resources to respond to local needs.

40 PARTNER AGENCY PROGRAMS FUNDED
See pages 6-9 for details

1,122 2-1-1 CALLERS CONNECTED WITH RESOURCES
United Way 2-1-1 Referral Call Center

19,945 YOUTH PARTICIPATED IN PROGRAMS TO IMPROVE THEIR FUTURE
Boy Scouts, Girl Scouts, Big Brothers Big Sisters, Foundations Health and Wholeness, REINS, Boys & Girls Clubs, Mental Health America, Safe Harbor, Nourish, and Rainbow Kids

501 HOUSEHOLDS WERE PROVIDED RENTAL ASSISTANCE
Lakeshore CAP

7,984 RECEIVED MENTAL HEALTH SERVICES & EDUCATION
Mental Health America, Catholic Charities, PATH, Alzheimer's Association, Lakeshore Regional Child Advocacy Center, and Salvation Army

UNITED WAY PROMISE

UWSC is committed to...

- **Partner** with local organizations, government, and businesses to understand and solve complex issues
- **Provide funding** to nonprofit programs that have measured results with strong and sustainable financial health to help your dollars go further
- **Strengthen the local social sector** through providing the Nonprofit Resource Network, Volunteer Center Network, and educational trainings & workshops for nonprofit staff, boards, and the community
- Being **community-owned** and **data-driven**, providing accountability and transparency in all we do



2022-2023 IMPACT INVESTMENT

Investments total \$1.85 million dollars towards local programs and services that collectively support over 40,000 people in Sheboygan County. United Way invests within the social sector in many ways to impact as many lives as possible in Sheboygan County.



Nonprofit Development & Support

- Lead the Nonprofit Resource Network, the Volunteer Center Network, and provide sector-specific professional development opportunities
- Provide ongoing consultation and support to funded partnering nonprofits
- 2-1-1 Resource and Referral Center
- Additional grant opportunities: Day of Caring Mini-Grants, Small Grants, and Emergency Reserve Grants

40 PROGRAMS & 3 COMMUNITY IMPACT INITIATIVES

Program & Community Impact Investments

- Address the community's critical issues and needs
- Leverage United Way resources to improve and expand services
- Make a measurable impact in our local community
- Accountable to data-driven outcomes
- Fiscal management and transparency are key investment values



UWSC COMMUNITY IMPACT INITIATIVES



PROVIDING ACCESS TO HEALING (PATH)

Responding to the need for youth to access mental health, United Way founded the Providing Access To Healing (PATH) initiative in 2015 placing licensed therapists in schools. PATH aims to improve mental health for youth in our community.

[CLICK HERE FOR PATH IMPACT REPORT](#)

PATH THERAPY SERVICE
538 students received therapy services during the 22/23 school year



COMMUNITY PARTNERSHIP FOR CHILDREN (CPC)

Recognizing the importance of supporting families during the most critical years of youth development (birth to six), United Way founded the Community Partnership for Children (CPC) in 2016 and acts as the backbone support for this coalition.

[CLICK HERE FOR CPC IMPACT REPORT](#)

WELCOME BABY PROGRAM
1,015 Welcome Baby baskets and visits to all parents last year

HOPE *in* ACTION

FOR EDUCATION

Childhood success programs, working with families with children aged 6 and younger, focus on providing parent support and education to ensure that parents are confident in their roles as their child's first teacher. These programs ensure young children are healthy, safe, reaching development milestones on time, and prepared to enter school.

Youth success programs, working with school-aged youth, keep them on track academically to graduate high school on time, and prepare for college and career. These programs also help youth learn valuable life skills to make the transition to adulthood easier – from navigating healthy relationships to gaining confidence and self-sufficiency to mindfulness and stress management.

While there is a heavy emphasis on children and youth, UWSC knows learning is a lifelong endeavor. Adults need opportunities to continue to learn and evolve as well, which is why UWSC invests in adult education opportunities as well. These programs work with adults on individual educational and professional goals to help people advance and improve their quality of life.



68% K-12 Youth

Improved or maintained school performance.

66% Parents

with children 0-6 are confident in their parenting abilities.

66% Children 0-6

are achieving developmental milestones on time.



\$606,927

Community Partnership for Children (CPC)

Birth-to-6 initiative focused on parent supports, child development, and kindergarten readiness.

Bay-Lakes Council, Boy Scouts of America

Comprehensive Youth Development

Big Brothers Big Sisters WI Shoreline

Community Based Mentoring

School Based Mentoring

Boys & Girls Clubs of

Sheboygan County

Academic Excellence

Good Character

Family Connections

Child Care Resource Development

Family Resource Center of Sheboygan

County

Parents as Teachers

Literacy Council Adult Tutoring

Foundations Health & Wholeness

RAYS

Girl Scouts of Manitou Council

Leadership Experience

Mental Health America Lakeshore

Education

Nourish Farms, Inc.

Farm to School

Farm to ECE

REINS, Inc.

Equine Assist Learning Program

Safe Harbor of Sheboygan County

Prevention & Education

HOPE *in* ACTION

FOR HEALTH

HEALTH

\$667,940

Providing Access To Healing (PATH)

Youth mental health initiative increasing access to mental health services.

Alzheimer's Association Southeastern WI

Awareness, Education & Support

Boys & Girls Clubs of Sheboygan County

Healthy Lifestyles

CASA of East Central Wisconsin

Child Advocacy Support Services

Catholic Charities

Community Counseling

Family Connections

Rainbow Kids Youth Grief Support

Fresh Meals on Wheels of Sheboygan County

Meals on Wheels Delivery

Mental Health America Lakeshore

Community Service/Advocacy

Partners for Community Development

Mental Health Translation Services

Safe Harbor of Sheboygan County

Youth Services

Sheboygan County Interfaith Organization

Bridgeway & Beyond TLP

Farmers Market

Family Pathways

The Salvation Army

The Red Shield Wellness Center

Good health is necessary for individual success. When we all have access to basic needs, healthy foods and quality healthcare, the whole community thrives.

UWSC invests in programs focused on increasing access to mental health services, to healthy and affordable food, shelter, and accessible healthcare support.

These programs serve the entire community, regardless of age or ability to pay for services. The emphasis is always on providing quality care and support to the individual in need, whether that is a child in need of food on the weekends or an individual in need of counseling.

When it comes to a person's health and wellbeing, there is no "one size fits all" program, and UWSC is proud to invest in programs that meet the unique, individual needs within our community.



79% K-12 Youth
improved their
mental health

78% K-12 Youth
improved overall
health and wellness

88% Adults
improved their
mental health

HOPE *in* ACTION

FOR FINANCIAL STABILITY

UWSC focuses on lasting solutions that go beyond charity, working to ensure more individuals and families can stop walking a financial tightrope and get on solid ground.

Financially empowered people are more likely to have access to quality healthcare, provide high-quality education for their children, and contribute to their local economies.

UWSC invests in programs that provide direct financial support to the unique needs of individuals and families, as well as financial education to improve their socio-economic status.



\$87,037

Catholic Charities

Outreach/Case Management Services

Family Connections

Connections

Family Service Association

Budget & Credit Counseling
Financial Literacy

Lakeshore CAP

Rental Assistance

The Salvation Army

Comprehensive Services

4,972 People received financial support

Lakeshore CAP, Family Connections, Consumer Credit Counseling, Catholic Charities, Salvation Army

67% of adults

improved their financial standing.

82.76% of adults

who received case management from Catholic Charities stabilized or improved their financial and overall situation.

75% of adults

who received budget counseling from Family Service Association achieved a personal financial goal within six months.

HOPE *in* ACTION

FOR INITIAL ACCESS AND CRISIS RESPONSE



\$138,500

American Red Cross of NE WI Chapter

Disaster Services

Boys & Girls Clubs of Sheboygan County

Summer Lunch Program

Lakeshore CAP

After Hours

Lakeshore Regional Child Advocacy Center

Forensic Interviews for Families

Mental Health America Lakeshore

Individual Assistance Program

Safe Harbor of Sheboygan County

Shelter & Helpline

Sheboygan County Food Bank

Supplemental Backpack program

Food Distribution

The Salvation Army

The Emergency Lodge

211 Call Center

Information and Assistance

United Way has evolved from its roots as a fundraising organization to a critical community convener that mobilizes local partners, including businesses, community leaders, public officials, and community residents, to expand opportunities for people to succeed.

In order to succeed in life, we know we need to continue to support crisis response programs. People cannot improve the quality of their lives from an unstable place. That is why we continue to support critical, crisis response programs that help people first find stable ground, then help guide them to opportunities to change their lives for the better.

HOPE *in* ACTION For Nonprofit Development and Volunteerism

As part of our mission, we believe in supporting the entire nonprofit sector in Sheboygan County. One example is a professional development opportunity we held with Dr. Alonzo Kelly, educating nonprofit professionals on best practices around diversity, equity, and inclusion.

We offer small grants to all nonprofit organizations in the community to support their events and activities. We provided nearly \$20,000 in small grants for Day of Caring and other events hosted by local nonprofits.

The Volunteer Center provides consistent support to our nonprofit community, helping to connect volunteers with agencies. Through this initiative, 2,985 volunteer hours were completed by 600 volunteers on Day of Caring alone.



\$349,596

Volunteer Center of Sheboygan County

Supporting & coordinating volunteerism for individuals, nonprofits, and businesses.

- ALICE Report
- Community Outreach & Awareness
- Community Health Needs Assessment
- Day of Caring Project Grants
- Diversity, Equity, Inclusion
- Emergency Grants
- Nonprofit Resource Network
- Professional Development
- Small Grants

2022-2023 CAMPAIGN CELEBRATION

Celebrating the collective power of giving

2022-2023 CAMPAIGN SPECIAL AWARDS

Celebrating additional excellence in giving



Rising Star Award



Additional Nominees:
Festival Foods
Toro Company

Sustained Excellence Award



Additional Nominees:
Old Wisconsin
Wisconsin Bank and Trust



Top Campaign Ambassador Award



Additional Nominees:
Consumer Credit Counseling
Sheboygan Falls School District



Thank you to Jay Christopher and the staff of The Christopher Farm & Gardens for sharing their beautiful space with us!

Special thanks to all the in-kind donors:
Broadway Popcorn, Lakeland University Catering, Lakeside Pepsi

2022-2023 TOP 5 MOST GENEROUS WORKPLACES

Recognizing the top 5 contributors by business size

Large Companies (100+ Employees)

Johnsonville Sausage
Kohler Company
Masters Gallery Foods
Plastics Engineering Company
Sargento Foods

Medium Sized Companies (99-26 Employees)

BMO Harris Bank
Elkhart Lake-Glenbeulah School District
Prairie States Enterprises
Road America
US Bank

Small Companies (25 & Less Employees)

Huberty CPAs & Trusted Advisors
Road America
Ross Glove Company
Summit Credit Union
United Way of Sheboygan County



2022-2023 MOST GENEROUS WORKPLACES

Through a corporate gift, employee giving, and in-kind gifts, the generosity of businesses and employees made up 76% of UWSC's total 2022-2023 Campaign.



For a complete listing of donors, visit uwofsc.org.

2022-23 BUSINESS AND FOUNDATION DONORS

3M Foundation
8th Street Ale Haus
Above & Beyond Children's Museum
Acuity
Advanced Dental Care SC
Aldag / Honold Mechanical Inc.
Alliant Energy Corporation
Amazon Smile
Anonymous Charitable Giving Fund
Ansay & Associates, LLC
Ascendium Education Solutions, Inc.
Associated Bank
AT&T / SBC
Aurora Health Care
Automation Products
Autumn Ridge Golf Course
Baird Foundation, Inc.
Bell Bank
Bell Tape Inc.
Bemis Manufacturing Company
BMO Harris Bank
Bookworm Gardens, Inc.
Boys & Girls Clubs of Sheboygan County
Broadway Popcorn
C & S Wholesale Grocers'
Cadence
CarMax
Carbliss
Catharine B Stayer Family Foundation
Catholic Charities
Child Abuse & Neglect Prevention Board
City of Plymouth
City of Sheboygan
ClearTrack Financial Advisors
Cleveland State Bank
Clifton Larson Allen
CNG
Commerce State Bank
Cottingham & Butler
County of Sheboygan
Crafted Plastics Inc.
Culver's Frozen Custard
David Begalke & Associates LLC
Deere & Co
Dulmes Decor
Elevate Inc.
Elkhart Lake-Glenbeulah School District
Elkhart Lake's Road America, Inc.
Enterprise Rent-A-Car
Experis
Family Connections, Inc.
Family Resource Center of Sheboygan County
Family Service Association of Sheboygan
Festival Foods
Froedert Health Care
Genuine Parts Company
Girl Scouts of Manitou Council
Green Bay Packers Foundation
H. C. Denison Company
Hair Graphics Salon & Day Spa
Harley-Davidson Motor Company
Heart of Illinois United Way, Inc.
Herb Kohl Philanthropies
HSA Bank
Huberty CPAs & Trusted Advisors
Innovative Solutions for Business, LLC
International Paper
John C. & Katherine B. Miller Charitable Fund of
Lakeshore Community Foundation
Johnson Financial Group
Johnsonville Sausage, LLC
Juicy Enterprises
Just Kids Dental
Katie & Robert Chesebro Charitable Fund
Kerpe Family Giving Fund
Kimberly-Clark
Kohler Company
Kohler Credit Union
Kwik Trip

*In addition to the businesses and foundations listed,
special thanks to the thousands of employees and individuals that also invested in our community.*

2022-23 BUSINESS AND FOUNDATION DONORS

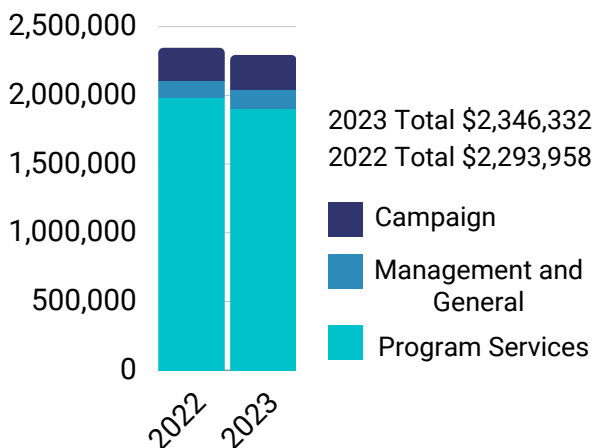
Lakeland University
Lakeshore CAP Inc. of Wisconsin
Lakeshore Community Health Care, Inc.
Lakeshore Technical College
Lakeside Pepsi-Cola Bottling Company
Landmark Credit Union
Langan Family Fund of Lakeshore
Community Foundation
Larry's Distributing Company Inc.
Lemons of Love
Manning Lighting Inc.
Manpower
Martens Trilling True Value
Masters Gallery Foods, Inc.
McClone Agency, Inc.
Meat's Opera House
Meijer Sheboygan
Melitta S. and Joan M. Pick Charitable Trust
Melvin F. & Ellen L. Wagner Foundation
Mental Health America Lakeshore
Meyer Motors, Inc.
Millipore Sigma
Mini Mocha Play Cafe
Modern Woodmen of America
Morgan Stanley Annual Appeal Campaign
Motorola
Muth Mirror Systems, LLC
National Exchange Bank & Trust
Howards Grove Location
National Exchange Bank Foundation, Inc.
Nemak
Northland Plastics, Inc.
Northwestern Mutual
Old Wisconsin Sausage, Inc.
Olivu 426
Oostburg School District
O'Reilly Auto Parts
Plastics Engineering Company
Plyco Corporation
Plymouth Foam
Plymouth Industrial Development Corp.
Prairie States Enterprises
Pros 4 Technology
Quasius Construction Inc.
Robert W. Baird & Co. Incorporated
Rockline Industries
Rockwell Automation
Ross Glove Company
Salchert Meats
Sargento Foods Inc.
Sartori Company & Foundation
Sheboygan Area School District
Sheboygan Chevrolet Buick GMC Cadillac
Sheboygan County Interfaith Organization
Sheboygan Falls School District
Signature Dental
St. Nicholas Hospital
Steimle Birschbach, LLC
T Mobile
Target
Tauschek Chocolates LLC
The Garland Robel Group at Morgan Stanley
The Lakers Ice Center
The Salvation Army Sheboygan
Torginol, Inc.
Toro Company
United One Credit Union
United Parcel Service
United Way of Sheboygan County
US Bank
US Connect
Victorian Chocolate Shoppe
Waldo State Bank
Water Street Pub
Watson's Vending and Foodservice Inc.
WE Energies Foundation
Wells Fargo Bank
Wigwam Mills Inc.
Willow Creek Behavioral Health
Wisconsin Bank & Trust
Wisconsin Public Service Foundation
Wm. Collins Kohler Foundation
Yoga on the Lake

2022-2023 FINANCIAL INFORMATION

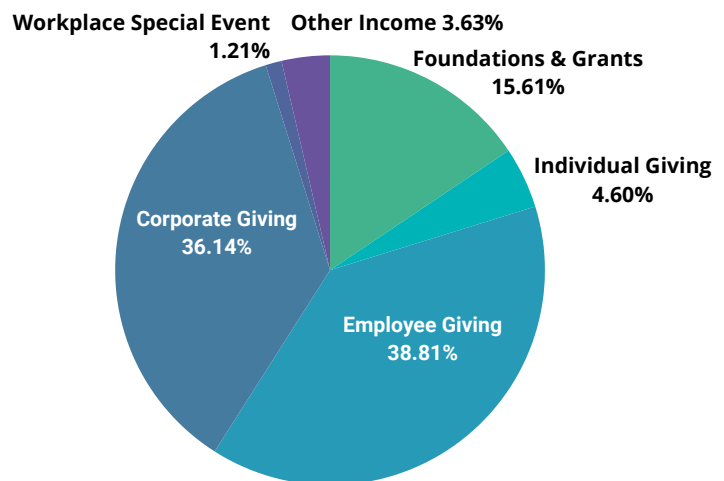
Statements of Financial Position

	2023	2022
Cash and cash equivalents	\$ 1,641,452	\$ 2,101,647
Promise to give, net of allowance for uncollectible promises to give of \$115,000 as of June 30, 2023 and 2022	375,243	405,499
Property and equipment, net	99,502	106,320
Operating lease right-of-use assets	2,074	-
Investments	1,138,190	1,075,046
Total Assets	\$ 3,256,461	\$ 3,688,512
Accounts Payable	\$ 6,843	\$ 20,796
Allocations and designations payable, net of discount for present value of \$47,371 and \$0 as of June 30, 2023 and 2022, respectively	1,437,550	1,725,166
Accrued liabilities	45,933	27,096
Operating lease liability	2,074	-
Total Liabilities	1,492,400	1,773,058
Net Assets:		
Without donor restriction	\$ 1,484,654	\$ 1,612,660
Undesignated	59,829	80,877
Board designated	99,502	106,320
Net investment in property and equipment	1,643,985	1,799,857
Total Net Assets Without Donor Restrictions	120,076	115,597
With donor restriction	1,764,061	1,915,454
Total Net Assets	\$ 3,256,461	\$ 3,688,512

Statements of Functional Expenses



Revenue Overview



SNAPSHOTS

Thank you to our nonprofit partners, businesses, donors, volunteers, and supporters that help us improve lives and community conditions!



Kohler team at Harvest for the Hungry



Volunteers at Campaign Kickoff/Day of Caring



On air with B93.7



Tom sharing the impact of being a United Way board member



Sargento team celebrating #1 Top Most Generous Workplace



CPC's Family Fun Fest



PLENCO team at PATH Mental Health Golf Day



PATH Educator Appreciation Social



Emerging Leaders at Campaign Celebration



Stefanie H. Weill Center for the Performing Arts Board celebrated at Spirit Awards



United Way Staff and Co-Chairs Pam & Mike at Campaign Kickoff/Day of Caring

HOPE in ACTION

2022-2023 ANNUAL REPORT



United Way of Sheboygan County

Mission

To improve lives and community conditions in measurable, lasting ways

Vision

A community where everyone can achieve their full potential



United Way brings together community stakeholders, contributors, and organizations across different sectors to create collaborative and innovative approaches to solving complex social problems. **Working together, we can create systemic change in our community.**



United Way of Sheboygan County

Learn More: uwofsc.org
Email: info@uwofsc.org
Call: 920-458-3425

Using the collective power of giving to improve lives,
a gift to United Way is Hope in Action.

Hope in Action is ...

- **a meal for a hungry belly.**
3,200 families received food every month.
- **a therapy session for a restless mind.**
7,984 therapy sessions were provided to youth.
- **a bed for tired feet.**
28,666 nights of shelter provided.
- **a financial planning session for an empty savings account.**
4,972 people received financial support.
- **a mentor for a heart in need.**
19,945 youth participated in programs to improve their future.

**Stats above are from the 2022-23 investment cycle.*

GIVE

ADVOCATE

VOLUNTEER



VOLUNTEER CENTER OF SHEBOYGAN COUNTY

HOW TO FIND VOLUNTEER OPPORTUNITIES?

The Volunteer Center is here to help connect you, your family or your team to the right volunteer opportunity in Sheboygan County.

1

Visit uwofsc.org/volunteer, click the blue 'login' option to sign up and track your volunteer hours.



2

Click the 'VOLUNTEER NOW' button to look through options.

VOLUNTEER NOW

3

Choose a volunteer option that is right for you and make a difference! Questions? Email volunteer@uwofsc.org.



TEN BENEFITS OF VOLUNTEERING

1. Provides sense of purpose
2. Creates healthier communities
3. Meet new friends & network
4. Increases social skills
5. Improves self-esteem
6. Learn valuable skills
7. Physical health improves
8. Adds fun to your life
9. Decreases stress
10. Improves happiness & well-being

MAKE A DIFFERENCE

Share your skills with nonprofit agencies that are in need of your expertise!